

# PSYCHOLOGY'S OUTER LIMITS

Mark Schwartz & Art Webb



Professor Erick R. Williams



1  
00:00:54,259 --> 00:00:51,739  
you're listening to psychologies outer

2  
00:01:05,899 --> 00:00:54,269  
limits with your host professor of

3  
00:01:08,000 --> 00:01:05,909  
psychology eric r williams good

4  
00:01:10,730 --> 00:01:08,010  
afternoon and all the times of day and

5  
00:01:13,219 --> 00:01:10,740  
night in between welcome to psychologies

6  
00:01:15,080 --> 00:01:13,229  
outer limits i am your host professor

7  
00:01:20,719 --> 00:01:15,090  
eric williams and we are broadcasting

8  
00:01:24,469 --> 00:01:20,729  
via the inception radio network com the

9  
00:01:26,600 --> 00:01:24,479  
best online network that you can get we

10  
00:01:29,179 --> 00:01:26,610  
encourage and at times beg for your

11  
00:01:31,700 --> 00:01:29,189  
participation so here are some doorway a

12  
00:01:33,440 --> 00:01:31,710  
solution show my personal favorite is

13  
00:01:37,940 --> 00:01:33,450

the chat room if you go to inception

14

00:01:39,889 --> 00:01:37,950

radio network com it's really easy to

15

00:01:42,319 --> 00:01:39,899

see you on the main manual go to see

16

00:01:45,050 --> 00:01:42,329

chat you can just jump right in and I

17

00:01:48,499 --> 00:01:45,060

have the chat room up right now I see

18

00:01:52,760 --> 00:01:48,509

analog and MJ and adult child of alien

19

00:01:55,849 --> 00:01:52,770

and James T and let's see maybe some

20

00:01:58,429 --> 00:01:55,859

other people so participate that way you

21

00:02:05,510 --> 00:01:58,439

can call the show whenever you want it's

22

00:02:10,180 --> 00:02:05,520

at 88 89 192 355 of course we have our

23

00:02:14,390 --> 00:02:10,190

iOS and our Android apps for smartphones

24

00:02:20,300 --> 00:02:14,400

facebook page air psychology's outer

25

00:02:24,470 --> 00:02:20,310

limits twitter you can twitter at eric

26

00:02:27,860 --> 00:02:24,480

psychology which is your IC K or at i

27

00:02:29,420 --> 00:02:27,870

underscore our underscore n which is for

28

00:02:33,199 --> 00:02:29,430

inception radio network

29

00:02:37,490 --> 00:02:33,209

or you can email busy brain radio busy

30

00:02:40,699 --> 00:02:37,500

brain radio @ gmail.com so tonight's

31

00:02:43,339 --> 00:02:40,709

show will be split a bit in half we have

32

00:02:45,440 --> 00:02:43,349

some guests after the psychology part of

33

00:02:47,839 --> 00:02:45,450

the program we're going to bring on mark

34

00:02:50,059 --> 00:02:47,849

Schwartz and art web from truth funders

35

00:02:53,539 --> 00:02:50,069

calm and they're on the same network

36

00:02:56,149 --> 00:02:53,549

they're on at nine p.m. on wednesdays 92

37

00:02:57,770 --> 00:02:56,159

p.m. eastern and will probably bring

38

00:03:00,349 --> 00:02:57,780

them in at the first break which is

39

00:03:03,259 --> 00:03:00,359

around seven thirty or so about a half

40

00:03:05,659 --> 00:03:03,269

hour into the show alrighty so if you're

41

00:03:08,330 --> 00:03:05,669

ready I'm ready and let's you know let's

42

00:03:11,659 --> 00:03:08,340

jump into it I hope everybody's having a

43

00:03:15,619 --> 00:03:11,669

good weekend it's hot here it got up to

44

00:03:18,860 --> 00:03:15,629

uh I don't know 95 or 96 here in

45

00:03:20,839 --> 00:03:18,870

Maryland and I don't know maybe you guys

46

00:03:22,909 --> 00:03:20,849

the chat room can say how warm it's

47

00:03:27,500 --> 00:03:22,919

gotten where you are but boy it sure is

48

00:03:29,809 --> 00:03:27,510

has been a warm weekend so as usual I

49

00:03:31,879 --> 00:03:29,819

want to start with news interesting

50

00:03:34,159 --> 00:03:31,889

things from the world of psychology and

51  
00:03:36,199 --> 00:03:34,169  
if we have time and maybe we'll spread

52  
00:03:39,129 --> 00:03:36,209  
this across several shows I'd like to

53  
00:03:41,839 --> 00:03:39,139  
talk about interpersonal attraction

54  
00:03:44,750 --> 00:03:41,849  
romantic attraction and friendships but

55  
00:03:46,849 --> 00:03:44,760  
mostly romantic attraction because of a

56  
00:03:51,050 --> 00:03:46,859  
lot of my counseling when I was still

57  
00:03:52,129 --> 00:03:51,060  
doing counseling was um you know it

58  
00:03:54,020 --> 00:03:52,139  
almost always had to do with

59  
00:03:57,379 --> 00:03:54,030  
relationships i went by the way you can

60  
00:03:59,749 --> 00:03:57,389  
also subscribe to youtube to listen to

61  
00:04:02,149 --> 00:03:59,759  
archives so you can fill archives for

62  
00:04:06,409 --> 00:04:02,159  
any show on irn or you can go to youtube

63  
00:04:08,689 --> 00:04:06,419

thanks for that MJ now I lost my train

64

00:04:10,729 --> 00:04:08,699

of thought but I don't know I'm older

65

00:04:15,499 --> 00:04:10,739

than dirt my train doesn't stay on the

66

00:04:17,569 --> 00:04:15,509

track so well anymore anyway let's look

67

00:04:20,469 --> 00:04:17,579

at let's look at some of the cool news

68

00:04:23,060 --> 00:04:20,479

this one really jumped out to me because

69

00:04:25,330 --> 00:04:23,070

you know one of the things that we have

70

00:04:28,879 --> 00:04:25,340

to understand about science is that

71

00:04:32,600 --> 00:04:28,889

sometimes when two things seem to happen

72

00:04:37,310 --> 00:04:32,610

at the same time we say oh this causes

73

00:04:40,129 --> 00:04:37,320

this but maybe they didn't you know when

74

00:04:43,129 --> 00:04:40,139

all we know is that when a goes up B

75

00:04:44,149 --> 00:04:43,139

goes up we call those correlations

76

00:04:46,999 --> 00:04:44,159

it just means there's a relationship

77

00:04:49,640 --> 00:04:47,009

there used to be this really weird

78

00:04:52,070 --> 00:04:49,650

relationship back in the 70s there was a

79

00:04:56,119 --> 00:04:52,080

correlation between ice cream sales in

80

00:04:59,839 --> 00:04:56,129

New York and what a minute fertility in

81

00:05:01,850 --> 00:04:59,849

India Mel so what we can say is that

82

00:05:05,300 --> 00:05:01,860

when the variable ice cream sales in New

83

00:05:08,689 --> 00:05:05,310

York one up people in India had more

84

00:05:11,260 --> 00:05:08,699

kids well obviously buying ice cream in

85

00:05:13,879 --> 00:05:11,270

New York isn't causing fertility and

86

00:05:16,820 --> 00:05:13,889

India you can't tell me if you went and

87

00:05:19,640 --> 00:05:16,830

bought yourself a an ice cream sandwich

88

00:05:21,980 --> 00:05:19,650

is somebody in India got horny it was

89

00:05:23,899 --> 00:05:21,990

probably another variable that better

90

00:05:25,850 --> 00:05:23,909

accounted for like weather patterns

91

00:05:28,219 --> 00:05:25,860

maybe people bought more ice cream when

92

00:05:30,230 --> 00:05:28,229

it was hot and I know then the hot

93

00:05:32,510 --> 00:05:30,240

weather did something in India I don't

94

00:05:35,300 --> 00:05:32,520

know so when all you know is that two

95

00:05:38,360 --> 00:05:35,310

things move together that's called a

96

00:05:40,790 --> 00:05:38,370

correlation but if you use a scientific

97

00:05:43,429 --> 00:05:40,800

method well that's different in the

98

00:05:45,469 --> 00:05:43,439

scientific method what we do is we get

99

00:05:47,659 --> 00:05:45,479

rid of all those other possible things

100

00:05:50,929 --> 00:05:47,669

that could account for something so all

101

00:05:53,570 --> 00:05:50,939

all that's left are a and B so we can

102

00:05:56,510 --> 00:05:53,580

say well when a goes up B goes up and

103

00:05:59,570 --> 00:05:56,520

that's because a causes B to go up and

104

00:06:01,279 --> 00:05:59,580

you know when we're teaching psych 101

105

00:06:04,309 --> 00:06:01,289

we really beat this into the students

106

00:06:06,200 --> 00:06:04,319

head because you see this crap on TV and

107

00:06:08,029 --> 00:06:06,210

the radio and internet all the time you

108

00:06:11,389 --> 00:06:08,039

know a and B are related therefore a

109

00:06:13,610 --> 00:06:11,399

causes B and that that's not true you

110

00:06:16,339 --> 00:06:13,620

know find out why they think that so

111

00:06:19,100 --> 00:06:16,349

anyway this first story here it's about

112

00:06:21,860 --> 00:06:19,110

it's about linking eye color to the

113

00:06:25,209 --> 00:06:21,870

chance of alcoholism that was out wild

114

00:06:31,339 --> 00:06:25,219

or what so first they show a blue I a

115

00:06:36,379 --> 00:06:31,349

green I a hazel kind of eye and a brown

116

00:06:38,779 --> 00:06:36,389

eye okay and they were looking at that

117

00:06:41,959 --> 00:06:38,789

the link explained by similar set of

118

00:06:44,719 --> 00:06:41,969

genes coding for both eye color and a

119

00:06:46,579 --> 00:06:44,729

tendency towards alcoholism well that

120

00:06:50,329 --> 00:06:46,589

might actually be a little bit stronger

121

00:06:52,219 --> 00:06:50,339

than a mere correlation if they can say

122

00:06:56,209 --> 00:06:52,229

look we have this gene that causes an

123

00:06:56,530 --> 00:06:56,219

eye color in the same gene seems to you

124

00:06:58,630 --> 00:06:56,540

know

125

00:07:04,360 --> 00:06:58,640

lend towards a tendency towards

126

00:07:06,460 --> 00:07:04,370

alcoholism so people with well we got

127

00:07:08,290 --> 00:07:06,470

blue eyes hazel eyes brown eyes and

128

00:07:10,810 --> 00:07:08,300

green eyes and green is really a kind of

129

00:07:12,460 --> 00:07:10,820

a blue but does anybody on the chatroom

130

00:07:14,230 --> 00:07:12,470

want to guess which of those four I

131

00:07:18,070 --> 00:07:14,240

colors have a higher chance of becoming

132

00:07:23,080 --> 00:07:18,080

an alcoholic is it green is it blue is

133

00:07:26,410 --> 00:07:23,090

it brown is it hazel any guesses or is

134

00:07:28,270 --> 00:07:26,420

anybody want to call in a wait and come

135

00:07:31,120 --> 00:07:28,280

on folks I see all again the chat room

136

00:07:33,340 --> 00:07:31,130

you can't all be all watching TV or

137

00:07:37,420 --> 00:07:33,350

doing something okay i'm jay says brown

138

00:07:41,440 --> 00:07:37,430

any other guesses take your time it's

139

00:07:45,100 --> 00:07:41,450

just live radio I stole that line from

140

00:07:47,980 --> 00:07:45,110

somebody else okay anyway the color is

141

00:07:50,140 --> 00:07:47,990

blue raise your hand if you got blue

142

00:07:52,480 --> 00:07:50,150

eyes and put that drink down it's only

143

00:07:55,990 --> 00:07:52,490

going to lead the trouble so in fact

144

00:07:57,880 --> 00:07:56,000

light-colored eyes in general rather you

145

00:08:00,310 --> 00:07:57,890

know just any even if they're green gray

146

00:08:05,620 --> 00:08:00,320

or brown if they're light it's more

147

00:08:09,730 --> 00:08:05,630

strongly related to alcoholism so MJ MJ

148

00:08:12,220 --> 00:08:09,740

do you have dark green or likely that

149

00:08:16,180 --> 00:08:12,230

would be important blue sea blue isn't

150

00:08:18,970 --> 00:08:16,190

really a color when you sort of don't

151

00:08:21,940 --> 00:08:18,980

really have any pigment when light

152

00:08:25,570 --> 00:08:21,950

enters your eye what happens is that

153

00:08:28,120 --> 00:08:25,580

when you don't have pigment all the

154

00:08:32,320 --> 00:08:28,130

colors are absorbed and blues reflected

155

00:08:34,990 --> 00:08:32,330

so really blue means no color brown is

156

00:08:38,350 --> 00:08:35,000

collard green as a kind of brown as the

157

00:08:40,360 --> 00:08:38,360

mix greens complicated I've got a 20 or

158

00:08:43,480 --> 00:08:40,370

30 page book on my shelf that does

159

00:08:45,880 --> 00:08:43,490

nothing but explain how we how green is

160

00:08:47,830 --> 00:08:45,890

even possible and you know green comes

161

00:08:49,720 --> 00:08:47,840

from Ireland and for the longest time

162

00:08:52,030 --> 00:08:49,730

you had people with red hair and green

163

00:08:54,310 --> 00:08:52,040

eyes but what's happening because a

164

00:08:56,770 --> 00:08:54,320

global tribe on all the intermarrying is

165

00:09:00,850 --> 00:08:56,780

that we're losing people with pure green

166

00:09:02,830 --> 00:09:00,860

eyes and a green is recessive so we will

167

00:09:04,720 --> 00:09:02,840

soon get to the point that when no one

168

00:09:06,520 --> 00:09:04,730

will have green eyes because it's a

169

00:09:09,610 --> 00:09:06,530

recessive trait that will get washed out

170

00:09:10,269 --> 00:09:09,620

of the green pools a poor MJ so he's got

171

00:09:12,819 --> 00:09:10,279

medium

172

00:09:16,480 --> 00:09:12,829

nice oh oh no I guess you can finish

173

00:09:19,030 --> 00:09:16,490

that drink is a arrived so no more after

174

00:09:21,519 --> 00:09:19,040

that one all right so anyway isn't that

175

00:09:23,410 --> 00:09:21,529

interesting it says in comparison people

176

00:09:26,710 --> 00:09:23,420

with dark brown eyes have a lower chance

177

00:09:28,689 --> 00:09:26,720

of becoming alcoholics now I have dark

178

00:09:31,059 --> 00:09:28,699

brown eyes and I don't like alcohol at

179

00:09:32,499 --> 00:09:31,069

all so that is interesting that's one

180

00:09:35,379 --> 00:09:32,509

data point you know like that means

181

00:09:38,019 --> 00:09:35,389

anything alright let's move on to our

182

00:09:41,040 --> 00:09:38,029

next little bit of excitement this one

183

00:09:44,619 --> 00:09:41,050

really interested me because I tell you

184

00:09:47,199 --> 00:09:44,629

when I saw people for depression I often

185

00:09:49,600 --> 00:09:47,209

thought I think you're more anxious than

186

00:09:51,970 --> 00:09:49,610

anything and your anxiety disorder wears

187

00:09:54,040 --> 00:09:51,980

you down and you become depressed but I

188

00:09:57,579 --> 00:09:54,050

had a very difficult time trying to get

189

00:10:00,220 --> 00:09:57,589

people to doctors to prescribe valium

190

00:10:01,569 --> 00:10:00,230

and xanax and all that because that can

191

00:10:03,040 --> 00:10:01,579

be addictive and they don't want to give

192

00:10:05,920 --> 00:10:03,050

it to their patients so they give them

193

00:10:07,600 --> 00:10:05,930

antidepressants but this article is

194

00:10:10,569 --> 00:10:07,610

called the new compounds that could

195

00:10:13,660 --> 00:10:10,579

treat depression in 24 hours well the

196

00:10:17,619 --> 00:10:13,670

reason it could treat Direction 24 hours

197

00:10:19,869 --> 00:10:17,629

is the episode I as beans like xanax and

198

00:10:21,999 --> 00:10:19,879

valium and klonopin and Adam and all

199

00:10:24,309 --> 00:10:22,009

those they work really fast 20 or 30

200

00:10:27,400 --> 00:10:24,319

minutes and they certainly improve your

201  
00:10:29,470 --> 00:10:27,410  
mood current antidepressants take three

202  
00:10:32,619 --> 00:10:29,480  
to eight weeks to work and they only

203  
00:10:34,509 --> 00:10:32,629  
work for half the people so you could

204  
00:10:36,579 --> 00:10:34,519  
get eight weeks into this and it doesn't

205  
00:10:38,110 --> 00:10:36,589  
work so you try another antidepressant

206  
00:10:39,549 --> 00:10:38,120  
and my gosh it could be three or four

207  
00:10:42,819 --> 00:10:39,559  
months in the treatment before you find

208  
00:10:46,600 --> 00:10:42,829  
one that works and of course almost at a

209  
00:10:48,910 --> 00:10:46,610  
time most of the time depression

210  
00:10:50,799 --> 00:10:48,920  
resolves in six months on its own anyway

211  
00:10:53,110 --> 00:10:50,809  
so it could be that by time you find a

212  
00:10:55,389 --> 00:10:53,120  
medicine that works you're kind of

213  
00:10:57,429 --> 00:10:55,399

better anyway but anyway the reason this

214

00:11:00,119 --> 00:10:57,439

interests me is that the drugs that

215

00:11:04,629 --> 00:11:00,129

they're working on work with gaba and

216

00:11:07,569 --> 00:11:04,639

gabby is your brains own version of you

217

00:11:11,230 --> 00:11:07,579

know I'm being a little bit loose here

218

00:11:14,139 --> 00:11:11,240

but the GABA is kind of like the you

219

00:11:16,480 --> 00:11:14,149

know your brains way of making valium or

220

00:11:19,449 --> 00:11:16,490

xanax is kind of a brake pedal for the

221

00:11:22,569 --> 00:11:19,459

brain so these drugs like xanax and

222

00:11:23,890 --> 00:11:22,579

valium and all that they are gabaergic

223

00:11:26,920 --> 00:11:23,900

they are GABA agony

224

00:11:32,010 --> 00:11:26,930

they make GABA work harder and this this

225

00:11:35,560 --> 00:11:32,020

new these new drugs are GABA and the

226

00:11:37,330 --> 00:11:35,570

antidepressants work with serotonin so

227

00:11:39,400 --> 00:11:37,340

we have the antidepressants which can

228

00:11:41,230 --> 00:11:39,410

take a month or more to work and then

229

00:11:42,640 --> 00:11:41,240

we've got gamma drugs which tend the

230

00:11:45,250 --> 00:11:42,650

work and you know gosh on an empty

231

00:11:47,080 --> 00:11:45,260

stomach if if you have it if you're on

232

00:11:49,210 --> 00:11:47,090

an empty stomach let's say you hadn't

233

00:11:51,670 --> 00:11:49,220

eaten and you took let's say a 5

234

00:11:53,290 --> 00:11:51,680

milligram valium and you shoot it up and

235

00:11:55,360 --> 00:11:53,300

let it under you let it set under your

236

00:11:57,160 --> 00:11:55,370

tongue for a minute or so and i'll

237

00:11:59,530 --> 00:11:57,170

probably start working in 10 minutes I

238

00:12:01,300 --> 00:11:59,540

mean these are fast-acting drugs so I

239

00:12:02,590 --> 00:12:01,310

find this very exciting because I've

240

00:12:05,230 --> 00:12:02,600

worked with a lot of people with

241

00:12:08,050 --> 00:12:05,240

depression and it is an awful disorder

242

00:12:10,480 --> 00:12:08,060

and it is the collateral damage that it

243

00:12:13,510 --> 00:12:10,490

does you know that does the most damage

244

00:12:15,970 --> 00:12:13,520

of people can't get out of bed there

245

00:12:18,850 --> 00:12:15,980

they lose their relationships they lose

246

00:12:20,800 --> 00:12:18,860

their jobs they lose their homes you

247

00:12:22,570 --> 00:12:20,810

know a lot of what we do in therapy is

248

00:12:25,120 --> 00:12:22,580

just try to prevent the collateral

249

00:12:27,760 --> 00:12:25,130

damage and hope that the medicine kicks

250

00:12:29,950 --> 00:12:27,770

in soon anyways is a very exciting

251  
00:12:32,430 --> 00:12:29,960  
development and if we combine this with

252  
00:12:35,170 --> 00:12:32,440  
the research is being done right now

253  
00:12:38,470 --> 00:12:35,180  
where you essentially put your head but

254  
00:12:42,490 --> 00:12:38,480  
yeah that's what looks like an MRI and

255  
00:12:46,810 --> 00:12:42,500  
induces an electromagnetic current or

256  
00:12:48,880 --> 00:12:46,820  
wave at the very precise point in the

257  
00:12:53,890 --> 00:12:48,890  
brain do you want it the people get

258  
00:12:57,520 --> 00:12:53,900  
relief from depression pretty rapidly

259  
00:12:59,890 --> 00:12:57,530  
but that's still in early stages but I

260  
00:13:02,470 --> 00:12:59,900  
try to keep up with that and I have a

261  
00:13:05,890 --> 00:13:02,480  
student that traveled to California and

262  
00:13:08,440 --> 00:13:05,900  
he was using it for OCD he was out there

263  
00:13:11,590 --> 00:13:08,450

for two weeks and he had severe OCD and

264

00:13:13,210 --> 00:13:11,600

he had 12 sessions of this I mean these

265

00:13:15,820 --> 00:13:13,220

machines cost like the other like a

266

00:13:23,380 --> 00:13:15,830

million dollars or more but it helped he

267

00:13:26,800 --> 00:13:23,390

felt about 75% better analog hole asks

268

00:13:28,750 --> 00:13:26,810

how possible is it or maybe how is it

269

00:13:30,340 --> 00:13:28,760

possible to medication such as a tax

270

00:13:33,280 --> 00:13:30,350

that event can burn out the neuro

271

00:13:37,470 --> 00:13:33,290

sceptred and while the receptor sites

272

00:13:40,389 --> 00:13:37,480

causing negative long-term effects

273

00:13:42,340 --> 00:13:40,399

receptor sites are designed for a

274

00:13:45,519 --> 00:13:42,350

certain on the interaction so if you

275

00:13:49,420 --> 00:13:45,529

pound them you you could damage them

276

00:13:51,489 --> 00:13:49,430

that's not the usual outcome I mean my

277

00:13:55,629 --> 00:13:51,499

mother had panic disorder with

278

00:13:57,610 --> 00:13:55,639

agoraphobia she took low doses of the

279

00:14:00,579 --> 00:13:57,620

five milligrams a day of valium for

280

00:14:02,619 --> 00:14:00,589

probably 20 or more years without any

281

00:14:05,049 --> 00:14:02,629

problems at all but if you are taking

282

00:14:06,999 --> 00:14:05,059

really high doses yeah I could see how

283

00:14:10,900 --> 00:14:07,009

the receptor sites could could be

284

00:14:12,850 --> 00:14:10,910

damaged but I'm I I can't prove that

285

00:14:15,069 --> 00:14:12,860

that's just my thought excellent

286

00:14:17,489 --> 00:14:15,079

question though by the way if you call

287

00:14:19,720 --> 00:14:17,499

into the show today I have for you a

288

00:14:22,780 --> 00:14:19,730

it's one of those little things you can

289

00:14:24,160 --> 00:14:22,790

plug a phone or a tablet to recharge it

290

00:14:27,780 --> 00:14:24,170

i think it's seven eight hundred

291

00:14:30,460 --> 00:14:27,790

milliamps it's worth about 40 bucks ah

292

00:14:31,960 --> 00:14:30,470

it would charge most phones three or

293

00:14:35,410 --> 00:14:31,970

four times maybe more and it would

294

00:14:37,360 --> 00:14:35,420

charge a tablet at least once so all you

295

00:14:39,429 --> 00:14:37,370

got to do is call into the show for any

296

00:14:41,379 --> 00:14:39,439

reason you can call on the show and tell

297

00:14:45,160 --> 00:14:41,389

me i suck and I will still mail this off

298

00:14:47,619 --> 00:14:45,170

to you so that's that's our prize today

299

00:14:51,220 --> 00:14:47,629

and it's made by Sunbeam thoughts

300

00:14:53,079 --> 00:14:51,230

Sunbeam made mixers oh well anyway let

301  
00:14:56,110 --> 00:14:53,089  
me give you the phone number again here

302  
00:15:01,840 --> 00:14:56,120  
just so we can uh you can call it a win

303  
00:15:07,600 --> 00:15:01,850  
your prize it's 88 89 19 to 35 50 k 8 8

304  
00:15:09,910 --> 00:15:07,610  
8 9 192 355 and I will zip off this this

305  
00:15:14,079 --> 00:15:09,920  
battery backup thing for you it's not

306  
00:15:18,280 --> 00:15:14,089  
very big really I'm trying to think how

307  
00:15:21,309 --> 00:15:18,290  
big it is oh well about two inches three

308  
00:15:25,720 --> 00:15:21,319  
inches by 4 inches I keep up this one's

309  
00:15:28,119 --> 00:15:25,730  
a 78 or 7.8 amps I keep a 16 and point

310  
00:15:30,189 --> 00:15:28,129  
in my car and it's really not that big

311  
00:15:32,049 --> 00:15:30,199  
it is wonderful when your phone's dying

312  
00:15:36,309 --> 00:15:32,059  
or your tablet on you plug this thing in

313  
00:15:38,980 --> 00:15:36,319

and you are good to go okay uh here's an

314

00:15:42,309 --> 00:15:38,990

interesting one okay this is about

315

00:15:46,179 --> 00:15:42,319

strippers yes how'd the little children

316

00:15:50,170 --> 00:15:46,189

cover their ears okay researchers find

317

00:15:54,130 --> 00:15:50,180

men well says researcher finds men strip

318

00:15:55,780 --> 00:15:54,140

for self-esteem boost I don't know why

319

00:15:58,090 --> 00:15:55,790

do you strip I don't know if you're in

320

00:15:59,590 --> 00:15:58,100

the chat room and you strip or you're a

321

00:16:01,750 --> 00:15:59,600

male stripper and you want to call it I

322

00:16:04,840 --> 00:16:01,760

would be interested I personally have

323

00:16:07,090 --> 00:16:04,850

never been a stripper sound and it turns

324

00:16:09,940 --> 00:16:07,100

out that in reading the story it turns

325

00:16:12,490 --> 00:16:09,950

out that men don't make very much money

326

00:16:14,680 --> 00:16:12,500

stripping anyway a new study from the

327

00:16:17,650 --> 00:16:14,690

University of Colorado Denver finds the

328

00:16:19,120 --> 00:16:17,660

male exotic dancers or strippers remain

329

00:16:21,880 --> 00:16:19,130

committed to stripping because it

330

00:16:24,460 --> 00:16:21,890

enhances their self-concept this is

331

00:16:27,070 --> 00:16:24,470

really neat because stripping as a

332

00:16:30,430 --> 00:16:27,080

stigmatizing occupation meaning that

333

00:16:32,920 --> 00:16:30,440

people don't think much of strippers it

334

00:16:35,590 --> 00:16:32,930

has a capacity to negative to negatively

335

00:16:37,990 --> 00:16:35,600

affect exotic dancer self definitions

336

00:16:40,090 --> 00:16:38,000

the researcher said I looked into what

337

00:16:41,769 --> 00:16:40,100

motivates men to continue dancing and

338

00:16:44,199 --> 00:16:41,779

found that stripping led the feelings of

339

00:16:46,180 --> 00:16:44,209

matter meaning that they felt good

340

00:16:50,260 --> 00:16:46,190

they mattered mastery and enhanced

341

00:16:52,810 --> 00:16:50,270

self-esteem in American strip clubs the

342

00:16:54,640 --> 00:16:52,820

researcher was a female here is an

343

00:16:57,460 --> 00:16:54,650

interesting thing she found that unlike

344

00:16:59,680 --> 00:16:57,470

many male female female strippers a

345

00:17:01,540 --> 00:16:59,690

report that it is the money that it

346

00:17:03,940 --> 00:17:01,550

motivates them to remain involved in

347

00:17:05,799 --> 00:17:03,950

stripping male strippers continue to

348

00:17:09,160 --> 00:17:05,809

dance because they experience higher

349

00:17:11,079 --> 00:17:09,170

self-esteem and self-confidence so if

350

00:17:12,429 --> 00:17:11,089

you've got the body for guys I don't

351  
00:17:15,010 --> 00:17:12,439  
know and you're not feeling so good

352  
00:17:17,380 --> 00:17:15,020  
about yourself find yourself a local

353  
00:17:20,410 --> 00:17:17,390  
ladies night club and get naked and then

354  
00:17:22,510 --> 00:17:20,420  
call him the show the article continues

355  
00:17:25,419 --> 00:17:22,520  
in fact while the majority of men

356  
00:17:27,370 --> 00:17:25,429  
interviewed said they became strippers

357  
00:17:29,740 --> 00:17:27,380  
from money few earned more than one

358  
00:17:31,480 --> 00:17:29,750  
hundred dollars per shift I don't know

359  
00:17:33,549 --> 00:17:31,490  
how long a shift is but I'm guessing

360  
00:17:36,430 --> 00:17:33,559  
it's a few hours I mean if you can't do

361  
00:17:38,230 --> 00:17:36,440  
it for eight hours substantially less

362  
00:17:40,840 --> 00:17:38,240  
than female dancers in the same Club

363  
00:17:42,460 --> 00:17:40,850

instead the researcher found that men

364

00:17:45,480 --> 00:17:42,470

continue to strip because it made them

365

00:17:48,430 --> 00:17:45,490

desirable and feel good about themselves

366

00:17:50,440 --> 00:17:48,440

skulls suggests these gender gender

367

00:17:52,299 --> 00:17:50,450

differences are due to the fact that men

368

00:17:55,060 --> 00:17:52,309

and women described different meanings

369

00:17:58,030 --> 00:17:55,070

to the objectification they experienced

370

00:18:00,340 --> 00:17:58,040

while stripping female dancers may be

371

00:18:03,159 --> 00:18:00,350

more inclined to define sexual

372

00:18:04,100 --> 00:18:03,169

objectification is negative because as

373

00:18:06,049 --> 00:18:04,110

women they express

374

00:18:08,630 --> 00:18:06,059

it's it more frequently and often than

375

00:18:11,180 --> 00:18:08,640

not such a nice way males on the other

376

00:18:13,220 --> 00:18:11,190

hand enjoy being objectified by the

377

00:18:15,650 --> 00:18:13,230

audience members skull found they did

378

00:18:18,200 --> 00:18:15,660

not define objectification with

379

00:18:19,910 --> 00:18:18,210

disempowerment course they're males yeah

380

00:18:21,650 --> 00:18:19,920

nothing better than being a male right

381

00:18:23,180 --> 00:18:21,660

and in our society did nothing better

382

00:18:25,400 --> 00:18:23,190

than being a white male because we're

383

00:18:31,130 --> 00:18:25,410

still not as good as we could be anyway

384

00:18:32,870 --> 00:18:31,140

is that neat or what but you know not

385

00:18:34,520 --> 00:18:32,880

everybody can strip I don't know if you

386

00:18:36,049 --> 00:18:34,530

have to look quite as good as one of

387

00:18:38,570 --> 00:18:36,059

those guys on the calendar what a

388

00:18:42,110 --> 00:18:38,580

beefcake er no what's the name of that

389

00:18:44,180 --> 00:18:42,120

calendar for women is a beefcake no

390

00:18:48,020 --> 00:18:44,190

that's not think of it maybe hello

391

00:18:49,970 --> 00:18:48,030

number those okay you folks might have

392

00:18:52,100 --> 00:18:49,980

heard of this one this news story but I

393

00:18:53,830 --> 00:18:52,110

just wanted to bring it up briefly there

394

00:18:56,930 --> 00:18:53,840

was this guy that had a root canal done

395

00:19:00,049 --> 00:18:56,940

and I can you know I can identify

396

00:19:03,140 --> 00:19:00,059

because two weeks ago I had two root

397

00:19:04,850 --> 00:19:03,150

canals done but i can tell you I at no

398

00:19:06,500 --> 00:19:04,860

time during the root canal that I

399

00:19:08,600 --> 00:19:06,510

experienced any pain I had a great

400

00:19:10,840 --> 00:19:08,610

dentist I didn't experience the

401  
00:19:14,539 --> 00:19:10,850  
injections nothing it was wonderful

402  
00:19:17,060 --> 00:19:14,549  
anyway this guy goes in to get a root

403  
00:19:21,830 --> 00:19:17,070  
canal and after the root canal they find

404  
00:19:25,190 --> 00:19:21,840  
that he is no longer able to create new

405  
00:19:27,560 --> 00:19:25,200  
long-term memories now this was

406  
00:19:34,430 --> 00:19:27,570  
published in an academic journal called

407  
00:19:36,230 --> 00:19:34,440  
neuro case it is let me see here I want

408  
00:19:38,169 --> 00:19:36,240  
to find this the case revolves around a

409  
00:19:40,610 --> 00:19:38,179  
38 year old male from the United Kingdom

410  
00:19:42,549 --> 00:19:40,620  
who went to the dentist for a routine

411  
00:19:44,930 --> 00:19:42,559  
procedure in this case is a root canal

412  
00:19:47,570 --> 00:19:44,940  
and lost the ability to create new

413  
00:19:49,250 --> 00:19:47,580

memories since the one arrow root canal

414

00:19:52,340 --> 00:19:49,260

treatment during which he was given a

415

00:19:56,000 --> 00:19:52,350

local anesthetic the man cannot remember

416

00:19:58,610 --> 00:19:56,010

anything beyond 90 minutes it's like you

417

00:20:00,140 --> 00:19:58,620

know a groundhog day or 50 first dates

418

00:20:01,909 --> 00:20:00,150

you know and I've been thinking about

419

00:20:04,190 --> 00:20:01,919

this this week what is the connection

420

00:20:06,890 --> 00:20:04,200

because you know the part of your brain

421

00:20:09,140 --> 00:20:06,900

that mediates this that allows you to

422

00:20:10,970 --> 00:20:09,150

create long-term memories is called the

423

00:20:15,710 --> 00:20:10,980

hippocampus and it's talked pretty

424

00:20:17,750 --> 00:20:15,720

deeply in there but you know our are the

425

00:20:20,360 --> 00:20:17,760

nerves in our face and

426

00:20:23,930 --> 00:20:20,370

go they actually split in half that's

427

00:20:27,560 --> 00:20:23,940

why you can that's why you can numb half

428

00:20:30,260 --> 00:20:27,570

your face the nerves come from for the

429

00:20:32,090 --> 00:20:30,270

lack of better words it comes like from

430

00:20:34,610 --> 00:20:32,100

your ears to the middle your face and

431

00:20:36,770 --> 00:20:34,620

turn around and come back again so if

432

00:20:39,140 --> 00:20:36,780

your dentist puts novocaine or some

433

00:20:41,000 --> 00:20:39,150

other cane on the left side of your face

434

00:20:42,890 --> 00:20:41,010

it doesn't spread to the right side but

435

00:20:47,990 --> 00:20:42,900

something happen here that absolutely

436

00:20:50,890 --> 00:20:48,000

wiped out this guy's ability to make new

437

00:20:54,110 --> 00:20:50,900

long-term memories now he retains his

438

00:20:56,480 --> 00:20:54,120

old memories the article says he is

439

00:20:59,150 --> 00:20:56,490

fully aware of his identity and his

440

00:21:00,830 --> 00:20:59,160

personality did not change but every day

441

00:21:03,140 --> 00:21:00,840

the man thinks it is the day of his

442

00:21:05,090 --> 00:21:03,150

dental appointment he asked to manage

443

00:21:08,210 --> 00:21:05,100

his life to an electronic diary and

444

00:21:10,760 --> 00:21:08,220

access the prompts that can you imagine

445

00:21:12,800 --> 00:21:10,770

that every day you wake up I mean you

446

00:21:15,050 --> 00:21:12,810

know it'd be bad enough to wake up and

447

00:21:18,050 --> 00:21:15,060

every day is the same day right but

448

00:21:19,880 --> 00:21:18,060

every day is your root canal it's like

449

00:21:21,860 --> 00:21:19,890

waking up every day and saying oh that's

450

00:21:27,080 --> 00:21:21,870

right today's day I'm going to be

451  
00:21:28,790 --> 00:21:27,090  
executed or something poor guy I doubt

452  
00:21:30,380 --> 00:21:28,800  
there's a fix for that but if I find

453  
00:21:33,800 --> 00:21:30,390  
that if I find updates i'll certainly

454  
00:21:40,580 --> 00:21:33,810  
keep you updated let me remind you that

455  
00:21:42,020 --> 00:21:40,590  
the phone number is 8 8 8 9 192 355 you

456  
00:21:45,710 --> 00:21:42,030  
mean there's nobody out there that wants

457  
00:21:47,690 --> 00:21:45,720  
a free battery of backup for their

458  
00:21:52,810 --> 00:21:47,700  
phones and their tablets and all that

459  
00:21:55,700 --> 00:21:52,820  
stuff all right anyway 88 89 192 355

460  
00:21:57,080 --> 00:21:55,710  
let's get back on with the news here i'm

461  
00:22:00,050 --> 00:21:57,090  
trying to sell if i want to do that i'd

462  
00:22:03,380 --> 00:22:00,060  
only have eight minutes shoot okay let's

463  
00:22:05,540 --> 00:22:03,390

jump into our topic for this evening

464

00:22:08,270 --> 00:22:05,550

which is interpersonal attraction you

465

00:22:09,740 --> 00:22:08,280

know what will you would be surprised to

466

00:22:12,530 --> 00:22:09,750

sign with us I mean this is fascinating

467

00:22:15,560 --> 00:22:12,540

stuff please fit this chapter in one of

468

00:22:16,730 --> 00:22:15,570

my classes and and I was telling my

469

00:22:20,030 --> 00:22:16,740

students I think we're going to cover

470

00:22:21,980 --> 00:22:20,040

this on the under on the radio I think

471

00:22:26,150 --> 00:22:21,990

it's cool first of all this is really

472

00:22:28,100 --> 00:22:26,160

important we are wired as people now

473

00:22:29,900 --> 00:22:28,110

there's always exceptions remember that

474

00:22:31,250 --> 00:22:29,910

some people are very happy being alone

475

00:22:33,860 --> 00:22:31,260

but we're talking about the

476  
00:22:36,080 --> 00:22:33,870  
vast majority of people the absence of

477  
00:22:38,530 --> 00:22:36,090  
the meaningful relationship generally

478  
00:22:41,390 --> 00:22:38,540  
generally makes people feel lonely

479  
00:22:44,660 --> 00:22:41,400  
worthless hopeless helpless powerless

480  
00:22:46,940 --> 00:22:44,670  
and alienated you know we're wired to

481  
00:22:48,380 --> 00:22:46,950  
pair bond and if we don't pair bond we

482  
00:22:51,140 --> 00:22:48,390  
don't make children if we'd all make

483  
00:22:52,550 --> 00:22:51,150  
children then the species goes away so

484  
00:22:55,370 --> 00:22:52,560  
that's it you know that's an important

485  
00:22:57,440 --> 00:22:55,380  
thing to consider now one of the most

486  
00:23:00,620 --> 00:22:57,450  
important determinants of whether we're

487  
00:23:02,990 --> 00:23:00,630  
attracted or not it's called it's just

488  
00:23:06,830 --> 00:23:03,000

proximity it's called propinquity and

489

00:23:10,190 --> 00:23:06,840

it's due to something called the mere

490

00:23:13,570 --> 00:23:10,200

exposure effect meaning just being close

491

00:23:16,280 --> 00:23:13,580

to somebody makes you physically close

492

00:23:19,160 --> 00:23:16,290

increases the possibility of attraction

493

00:23:20,720 --> 00:23:19,170

in one study they did of next-door

494

00:23:22,610 --> 00:23:20,730

neighbors that you know it's kind of

495

00:23:26,030 --> 00:23:22,620

like a townhouse row that I mean there's

496

00:23:28,190 --> 00:23:26,040

like eight neighbors okay people

497

00:23:30,050 --> 00:23:28,200

forty-one percent of people said that

498

00:23:33,170 --> 00:23:30,060

their next door neighbor they were close

499

00:23:34,970 --> 00:23:33,180

friends too okay if someone lived two

500

00:23:37,040 --> 00:23:34,980

doors down only twenty-two percent

501  
00:23:39,440 --> 00:23:37,050  
considered those people friends and

502  
00:23:43,420 --> 00:23:39,450  
people that live at the opposite end of

503  
00:23:46,490 --> 00:23:43,430  
the hall or a townhouse only ten percent

504  
00:23:48,380 --> 00:23:46,500  
isn't that amazing that's the mere

505  
00:23:51,080 --> 00:23:48,390  
exposure effect you're going to be more

506  
00:23:53,420 --> 00:23:51,090  
exposed to your next-door neighbor you

507  
00:23:54,980 --> 00:23:53,430  
know and it works here I mean I know my

508  
00:23:57,170 --> 00:23:54,990  
number one next door neighbor really

509  
00:23:59,750 --> 00:23:57,180  
well I don't even think I know the name

510  
00:24:01,220 --> 00:23:59,760  
of the person who lives a doors down but

511  
00:24:04,010 --> 00:24:01,230  
I swore to know something about the

512  
00:24:07,760 --> 00:24:04,020  
people in the middle of the block so

513  
00:24:13,070 --> 00:24:07,770

that's the mere exposure effect I think

514

00:24:16,130 --> 00:24:13,080

that's really cool okay so similarity is

515

00:24:18,260 --> 00:24:16,140

important you know we do hear that

516

00:24:21,830 --> 00:24:18,270

opposites attract and sometimes they do

517

00:24:23,090 --> 00:24:21,840

but it doesn't last long because just

518

00:24:25,790 --> 00:24:23,100

think about it if you're opposites

519

00:24:27,410 --> 00:24:25,800

there's going to be problems let's say

520

00:24:30,230 --> 00:24:27,420

you're you know kind of the quiet

521

00:24:32,240 --> 00:24:30,240

stay-at-home type and you meet someone

522

00:24:33,740 --> 00:24:32,250

do at first is really exciting you know

523

00:24:36,050 --> 00:24:33,750

this person wants to go out every

524

00:24:37,340 --> 00:24:36,060

weekend and do stuff and but after a

525

00:24:39,440 --> 00:24:37,350

while you're more like you know I kind

526  
00:24:41,240 --> 00:24:39,450  
of want to stay home and they're well I

527  
00:24:44,510 --> 00:24:41,250  
want to go out and raise some hell so

528  
00:24:45,170 --> 00:24:44,520  
somebody's going to be unhappy what

529  
00:24:47,570 --> 00:24:45,180  
attracts

530  
00:24:50,120 --> 00:24:47,580  
similarity the greater the similarity

531  
00:24:51,830 --> 00:24:50,130  
the more liking and this is a cross you

532  
00:24:55,850 --> 00:24:51,840  
know any kind of variable you want to

533  
00:24:58,060 --> 00:24:55,860  
think about demographics you know how

534  
00:25:02,030 --> 00:24:58,070  
much money you make attitudes values

535  
00:25:04,730 --> 00:25:02,040  
race I hate to say it but even how the

536  
00:25:08,570 --> 00:25:04,740  
other person looks you know most couples

537  
00:25:10,160 --> 00:25:08,580  
if we could have a scale of beauty you

538  
00:25:13,880 --> 00:25:10,170

know so let's say on a scale of one to

539

00:25:15,920 --> 00:25:13,890

ten a person's beauty is Evan well

540

00:25:18,290 --> 00:25:15,930

they're more likely to be attracted to

541

00:25:20,390 --> 00:25:18,300

another person that's a seven and again

542

00:25:22,490 --> 00:25:20,400

there's always exceptions i know that

543

00:25:24,880 --> 00:25:22,500

once in a while you see a guy that looks

544

00:25:28,040 --> 00:25:24,890

like an absolute troll and he's with a

545

00:25:29,810 --> 00:25:28,050

you know someone that looks like a model

546

00:25:31,790 --> 00:25:29,820

there's always going to be exceptions of

547

00:25:33,650 --> 00:25:31,800

course there's exceptions but we're

548

00:25:36,680 --> 00:25:33,660

interested in what you know works you

549

00:25:38,330 --> 00:25:36,690

know what works the most so similarities

550

00:25:41,360 --> 00:25:38,340

and interest similarities that

551  
00:25:46,610 --> 00:25:41,370  
experience exposure those are those are

552  
00:25:48,770 --> 00:25:46,620  
really big deals now offer you know for

553  
00:25:50,630 --> 00:25:48,780  
committed relationships it's really

554  
00:25:52,850 --> 00:25:50,640  
important to choose a very similar

555  
00:25:55,160 --> 00:25:52,860  
partner if you want to end up with this

556  
00:25:57,200 --> 00:25:55,170  
person for a long time now here's

557  
00:25:59,510 --> 00:25:57,210  
something interesting perceived

558  
00:26:03,020 --> 00:25:59,520  
similarity is more important than actual

559  
00:26:05,180 --> 00:26:03,030  
similarity you know you might just think

560  
00:26:07,730 --> 00:26:05,190  
that your partner feels a certain way

561  
00:26:10,100 --> 00:26:07,740  
about something and as long as you

562  
00:26:13,780 --> 00:26:10,110  
perceive that similarity it happens the

563  
00:26:16,820 --> 00:26:13,790

count now for lower levels of commitment

564

00:26:18,610 --> 00:26:16,830

we can choose dissimilar partners you

565

00:26:21,530 --> 00:26:18,620

know if you're having a fling or

566

00:26:23,330 --> 00:26:21,540

something my students talk about friends

567

00:26:25,670 --> 00:26:23,340

with benefits some of them pretty are

568

00:26:27,170 --> 00:26:25,680

pretty open about that they have they

569

00:26:28,430 --> 00:26:27,180

have roommates they have friends that

570

00:26:30,260 --> 00:26:28,440

the only thing that they do with this

571

00:26:32,660 --> 00:26:30,270

person is have sex there's no romance

572

00:26:36,200 --> 00:26:32,670

you know there's nothing in that case

573

00:26:38,450 --> 00:26:36,210

similarity wouldn't be important here's

574

00:26:41,990 --> 00:26:38,460

a big surprise we like people who like

575

00:26:44,660 --> 00:26:42,000

us that's called reciprocal liking for

576

00:26:47,750 --> 00:26:44,670

initial attraction reciprocal liking can

577

00:26:50,120 --> 00:26:47,760

overcome some distant dissimilarities

578

00:26:52,070 --> 00:26:50,130

what I'm telling you the least similar

579

00:26:54,230 --> 00:26:52,080

you are to someone the less likely you

580

00:26:57,170 --> 00:26:54,240

are to have a long-term relationship and

581

00:26:58,520 --> 00:26:57,180

the less likely it is you know to be

582

00:26:59,480 --> 00:26:58,530

successful now

583

00:27:01,910 --> 00:26:59,490

what do you know about a person

584

00:27:03,350 --> 00:27:01,920

initially when you first meet them you

585

00:27:05,060 --> 00:27:03,360

know I mean you might know something

586

00:27:06,530 --> 00:27:05,070

that someone else told you about them

587

00:27:08,740 --> 00:27:06,540

but really what you know is what they

588

00:27:11,360 --> 00:27:08,750

look like so at least in the beginning

589

00:27:13,040 --> 00:27:11,370

physical attraction physical

590

00:27:15,920 --> 00:27:13,050

attractiveness does play a role in

591

00:27:17,630 --> 00:27:15,930

liking and that makes sense I tend to

592

00:27:19,280 --> 00:27:17,640

think and I don't have any evidence for

593

00:27:22,160 --> 00:27:19,290

this but I tend to think that's kind of

594

00:27:23,540 --> 00:27:22,170

an age-related thing I think as we get

595

00:27:26,240 --> 00:27:23,550

older we get smarter and we know that

596

00:27:27,920 --> 00:27:26,250

that the cover of the cover of a book

597

00:27:33,110 --> 00:27:27,930

you know isn't going to tell you about

598

00:27:36,410 --> 00:27:33,120

what's inside now men are more likely

599

00:27:38,570 --> 00:27:36,420

than women to find a physical

600

00:27:41,410 --> 00:27:38,580

attractiveness important women are more

601  
00:27:44,210 --> 00:27:41,420  
likely to look at you know it had other

602  
00:27:46,520 --> 00:27:44,220  
variables but as but as long as we're

603  
00:27:48,560 --> 00:27:46,530  
talking about attractiveness here's

604  
00:27:50,390 --> 00:27:48,570  
something we do in society which to me

605  
00:27:54,080 --> 00:27:50,400  
is because it's kind of interesting

606  
00:27:59,780 --> 00:27:54,090  
here's what we find attractive ok and a

607  
00:28:02,020 --> 00:27:59,790  
female face large if you guys are

608  
00:28:04,640 --> 00:28:02,030  
sitting there with your female partners

609  
00:28:06,800 --> 00:28:04,650  
you know take a look at or according

610  
00:28:08,690 --> 00:28:06,810  
your eye and see how she does here hi

611  
00:28:12,650 --> 00:28:08,700  
attractiveness ratings are associated

612  
00:28:15,620 --> 00:28:12,660  
with large eyes small nose small chin

613  
00:28:17,930 --> 00:28:15,630

and prominent cheekbones and when we

614

00:28:20,120 --> 00:28:17,940

talked about this in class I just google

615

00:28:22,400 --> 00:28:20,130

just randomly models and brought a few

616

00:28:24,500 --> 00:28:22,410

models up on the screen and they had

617

00:28:27,380 --> 00:28:24,510

these characteristics they had large

618

00:28:34,150 --> 00:28:27,390

eyes small nose mulch in prominent

619

00:28:38,210 --> 00:28:34,160

cheekbones ok now we go here let's see

620

00:28:41,170 --> 00:28:38,220

also let's see now what do women like

621

00:28:44,780 --> 00:28:41,180

well women also like large eyes and

622

00:28:50,690 --> 00:28:44,790

promise she combs they like a large chin

623

00:28:52,370 --> 00:28:50,700

and they like a big smile okay so take a

624

00:28:54,050 --> 00:28:52,380

look at the mere guys and see how you're

625

00:28:58,030 --> 00:28:54,060

doing large eyes prominent cheekbones

626  
00:29:01,670 --> 00:28:58,040  
large chain big smile both sexes like

627  
00:29:05,930 --> 00:29:01,680  
people who smile you won't you will

628  
00:29:08,360 --> 00:29:05,940  
definitely increase you know how how

629  
00:29:11,750 --> 00:29:08,370  
likable you are if you have a nice a

630  
00:29:12,290 --> 00:29:11,760  
nice smile you know a bigger smile is

631  
00:29:15,260 --> 00:29:12,300  
better

632  
00:29:17,390 --> 00:29:15,270  
but I just just smile often and you know

633  
00:29:19,910 --> 00:29:17,400  
face so facial attractiveness is

634  
00:29:22,640 --> 00:29:19,920  
perceived pretty similarly across

635  
00:29:24,890 --> 00:29:22,650  
cultures and I think it's symmetries

636  
00:29:27,170 --> 00:29:24,900  
preferred if it's taken a mirror and

637  
00:29:29,390 --> 00:29:27,180  
held it up to your face and looked on

638  
00:29:31,040 --> 00:29:29,400

one side so that your face was perfectly

639

00:29:34,100 --> 00:29:31,050

symmetrical you may not recognize

640

00:29:37,430 --> 00:29:34,110

yourself but look at the beauty models

641

00:29:42,290 --> 00:29:37,440

their faces are very very symmetrical

642

00:29:44,780 --> 00:29:42,300

okay for most of us average phases are

643

00:29:47,630 --> 00:29:44,790

preferred not the extremes and I think

644

00:29:51,200 --> 00:29:47,640

what they mean by that is that you know

645

00:29:53,810 --> 00:29:51,210

we if we don't like the real exotic

646

00:29:55,550 --> 00:29:53,820

stuff you know and again most of us are

647

00:30:02,180 --> 00:29:55,560

kind of average so we're going to like

648

00:30:04,910 --> 00:30:02,190

average let's see so anyway familiarity

649

00:30:06,710 --> 00:30:04,920

is is a very crucial variable for

650

00:30:12,200 --> 00:30:06,720

interpersonal attraction it may be the

651  
00:30:14,690 --> 00:30:12,210  
most crucial and people prefer you know

652  
00:30:17,270 --> 00:30:14,700  
faces that resemble their own all right

653  
00:30:20,090 --> 00:30:17,280  
anyway this is a I don't want to take

654  
00:30:22,520 --> 00:30:20,100  
this topic into next week I want to talk

655  
00:30:24,380 --> 00:30:22,530  
about it some more we'll get some more

656  
00:30:26,120 --> 00:30:24,390  
interesting things but right now we need

657  
00:30:27,560 --> 00:30:26,130  
to we need to take a short break and

658  
00:30:30,650 --> 00:30:27,570  
then when we come back we're going to

659  
00:30:32,270 --> 00:30:30,660  
have mark Schwartz and art web from

660  
00:30:35,570 --> 00:30:32,280  
truth funders join us and we're going to

661  
00:30:37,490 --> 00:30:35,580  
talk about their show and their project

662  
00:30:39,440 --> 00:30:37,500  
so get yourself something to eat or

663  
00:30:41,990 --> 00:30:39,450

drink go to the bathroom pet your dog

664

00:30:45,440 --> 00:30:42,000

whatever floats your boat and I'll be

665

00:30:47,630 --> 00:30:45,450

back in a couple minutes welcome back

666

00:30:49,820 --> 00:30:47,640

folks hope you got something to drink

667

00:30:52,340 --> 00:30:49,830

read or went to the bathroom pet the dog

668

00:30:54,590 --> 00:30:52,350

looked out the window stretched a little

669

00:30:57,110 --> 00:30:54,600

bit anyway right now I'm sitting here

670

00:30:59,630 --> 00:30:57,120

looking at my second computer and I are

671

00:31:03,040 --> 00:30:59,640

looking at this wonderful website called

672

00:31:06,110 --> 00:31:03,050

truth funders calm and it is a

673

00:31:08,840 --> 00:31:06,120

fundraising platform for people who are

674

00:31:12,110 --> 00:31:08,850

trying to fund a project having to do

675

00:31:14,270 --> 00:31:12,120

with the paranormal because this is hard

676

00:31:16,220 --> 00:31:14,280

to do i'm in the academic world i can't

677

00:31:18,650 --> 00:31:16,230

get anything funded through the academic

678

00:31:21,740 --> 00:31:18,660

world and as a matter of fact what you

679

00:31:25,170 --> 00:31:21,750

know I tripped across the of several

680

00:31:27,120 --> 00:31:25,180

months ago it seems like forever

681

00:31:30,480 --> 00:31:27,130

I want to do and he has p project so I

682

00:31:32,570 --> 00:31:30,490

signed up and I raised enough money to

683

00:31:35,010 --> 00:31:32,580

start on the project I got tremendous

684

00:31:38,130 --> 00:31:35,020

support from them they were wonderful

685

00:31:41,310 --> 00:31:38,140

they even write your sort of your sub

686

00:31:45,030 --> 00:31:41,320

web page within a page anyway the

687

00:31:47,580 --> 00:31:45,040

founders are mark Schwartz and art web

688

00:31:49,410 --> 00:31:47,590

and and they are our guests tonight and

689

00:31:52,320 --> 00:31:49,420

arts going to join us in about 15

690

00:31:56,100 --> 00:31:52,330

minutes but what I'd like to do now is

691

00:31:59,160 --> 00:31:56,110

is have mark talk a bit about truth

692

00:32:02,250 --> 00:31:59,170

funders what the mission is what his

693

00:32:05,130 --> 00:32:02,260

goals are and and how you can get

694

00:32:07,320 --> 00:32:05,140

involved and help so how you doing mark

695

00:32:09,630 --> 00:32:07,330

how was it out there on that host I'm

696

00:32:12,060 --> 00:32:09,640

doing great thanks a lot Eric yeah you

697

00:32:14,640 --> 00:32:12,070

know just just on something you just

698

00:32:16,680 --> 00:32:14,650

said so you know I created truth funders

699

00:32:20,100 --> 00:32:16,690

I'm the CEO of the company with my

700

00:32:21,930 --> 00:32:20,110

business partner who is his name is Todd

701

00:32:25,260 --> 00:32:21,940

lash he's done all sorts of incredible

702

00:32:27,150 --> 00:32:25,270

uh credible other projects that you

703

00:32:29,670 --> 00:32:27,160

might have heard or have been saying on

704

00:32:32,070 --> 00:32:29,680

hurry to another yeah he's sort of the

705

00:32:34,050 --> 00:32:32,080

private partner and then art is actually

706

00:32:36,480 --> 00:32:34,060

the host of truth funders radio and

707

00:32:40,170 --> 00:32:36,490

that's on the inception radio network so

708

00:32:43,590 --> 00:32:40,180

he is art fantastic he comes from this

709

00:32:45,090 --> 00:32:43,600

great background of broadcasting and

710

00:32:46,830 --> 00:32:45,100

I'll let him sort of talk about his

711

00:32:50,670 --> 00:32:46,840

background when he comes on but I mean

712

00:32:52,800 --> 00:32:50,680

he has worked on on internet radio with

713

00:32:56,730 --> 00:32:52,810

some of the internet radios best

714

00:33:00,210 --> 00:32:56,740

including dr. Drew and you know he has a

715

00:33:03,390 --> 00:33:00,220

whole list of people but your shows on

716

00:33:08,220 --> 00:33:03,400

Wednesday at nine p.m. eastern time 6

717

00:33:10,500 --> 00:33:08,230

p.m. pacific on this network yeah yeah

718

00:33:13,080 --> 00:33:10,510

and it's a it's a blast art and I I'm

719

00:33:17,370 --> 00:33:13,090

sort of the co-host you know as part of

720

00:33:20,700 --> 00:33:17,380

the Creator creator of truth funders I'm

721

00:33:22,800 --> 00:33:20,710

sort of there to give art a helping hand

722

00:33:24,960 --> 00:33:22,810

but he's I like to consider him two main

723

00:33:27,360 --> 00:33:24,970

host of the show and we like to bicker

724

00:33:29,910 --> 00:33:27,370

with each other on air you know kind of

725

00:33:32,190 --> 00:33:29,920

uh he he's a great guy we just have a

726

00:33:34,950 --> 00:33:32,200

fun on-air chemistry so and he'll be on

727

00:33:36,960 --> 00:33:34,960

here in just a few minutes as well so

728

00:33:42,930 --> 00:33:36,970

you can hear us bicker then

729

00:33:44,490 --> 00:33:42,940

Oh God yeah so truth funders is is a lot

730

00:33:46,919 --> 00:33:44,500

of fun and you know you and I actually

731

00:33:51,090 --> 00:33:46,929

met through truth funders and you had

732

00:33:53,310 --> 00:33:51,100

your project that you created and your

733

00:33:56,340 --> 00:33:53,320

project is amazing by the way ESP plus

734

00:33:58,110 --> 00:33:56,350

science equals evidence and and I love

735

00:33:59,930 --> 00:33:58,120

talking to you about your project we've

736

00:34:03,930 --> 00:33:59,940

talked a little bit about it on my show

737

00:34:06,659 --> 00:34:03,940

and we can you know talk about it more

738

00:34:08,790 --> 00:34:06,669

here if you like but you know when when

739

00:34:11,580 --> 00:34:08,800

we met through truth funders I think

740

00:34:14,669 --> 00:34:11,590

it's just so cool because where else can

741

00:34:17,250 --> 00:34:14,679

you create a project find people who are

742

00:34:18,899 --> 00:34:17,260

interested in the same same sort of

743

00:34:22,440 --> 00:34:18,909

realm of things that you're interested

744

00:34:24,389 --> 00:34:22,450

in as well as you know help put the word

745

00:34:26,460 --> 00:34:24,399

out about your project and kind of

746

00:34:28,859 --> 00:34:26,470

create a community and what I love to

747

00:34:30,839 --> 00:34:28,869

see sort of one of your successes eric

748

00:34:32,580 --> 00:34:30,849

is it's not only the fact that people

749

00:34:36,260 --> 00:34:32,590

have donated to your project but that

750

00:34:39,000 --> 00:34:36,270

you know you your show kind of evolved

751  
00:34:42,300 --> 00:34:39,010  
from you know just planting the seed of

752  
00:34:44,430 --> 00:34:42,310  
truth funders on out you know and so

753  
00:34:47,099 --> 00:34:44,440  
that's like a really cool success story

754  
00:34:49,619 --> 00:34:47,109  
for us to hear and for us to be on your

755  
00:34:51,359 --> 00:34:49,629  
show where we're totally honored yeah

756  
00:34:54,060 --> 00:34:51,369  
that's kind of how I ended up doing a

757  
00:34:56,040 --> 00:34:54,070  
show what really amazes me is that I you

758  
00:34:59,160 --> 00:34:56,050  
know I thought I was going to have to do

759  
00:35:01,260 --> 00:34:59,170  
I mean I'm not artistic and and if you

760  
00:35:04,920 --> 00:35:01,270  
guys go to truth funders look at any

761  
00:35:07,620 --> 00:35:04,930  
project you know click on mine it's the

762  
00:35:09,630 --> 00:35:07,630  
third one on the top row and the picture

763  
00:35:13,320 --> 00:35:09,640

you see there when you click on it and

764

00:35:16,710 --> 00:35:13,330

then all of the text and everything you

765

00:35:19,140 --> 00:35:16,720

see they did they wrote all that I mean

766

00:35:21,359 --> 00:35:19,150

I didn't have to do any of that and you

767

00:35:24,510 --> 00:35:21,369

know that you can mark it so easy to get

768

00:35:26,280 --> 00:35:24,520

a hold of they provide I mean I guess

769

00:35:28,020 --> 00:35:26,290

I'm just trying to get across is that if

770

00:35:29,970 --> 00:35:28,030

you want support you're going to get

771

00:35:32,790 --> 00:35:29,980

your you're going to get all that you

772

00:35:34,980 --> 00:35:32,800

need and then some so you know you

773

00:35:37,320 --> 00:35:34,990

explain to them what you want to do and

774

00:35:41,970 --> 00:35:37,330

then they put it together and they are

775

00:35:44,190 --> 00:35:41,980

clearly artistic and then the the the

776

00:35:46,470 --> 00:35:44,200

write ups are so professional I'm

777

00:35:48,510 --> 00:35:46,480

getting so used to seeing stuff on the

778

00:35:50,370 --> 00:35:48,520

internet with you know I'm a professor I

779

00:35:52,440 --> 00:35:50,380

don't like seeing lots of misspelling

780

00:35:56,430 --> 00:35:52,450

medical errors and all that this is a

781

00:35:58,170 --> 00:35:56,440

very professional booking site you might

782

00:36:01,530 --> 00:35:58,180

want to explain mark how you ended up

783

00:36:03,540 --> 00:36:01,540

with a dragonfly as as your I don't know

784

00:36:07,740 --> 00:36:03,550

what you want to call it your mascot as

785

00:36:10,560 --> 00:36:07,750

our logo sure your logo so you know the

786

00:36:14,310 --> 00:36:10,570

story behind truth funders is that I had

787

00:36:16,530 --> 00:36:14,320

this idea where I wanted to create

788

00:36:19,680 --> 00:36:16,540

something similar to you know a

789

00:36:21,720 --> 00:36:19,690

Kickstarter a crowdfunding site where

790

00:36:24,470 --> 00:36:21,730

people who are really interested in the

791

00:36:27,630 --> 00:36:24,480

world of the paranormal could go and

792

00:36:29,790 --> 00:36:27,640

create a project maybe they wanted to

793

00:36:33,180 --> 00:36:29,800

research something or create a movie or

794

00:36:35,490 --> 00:36:33,190

a documentary and it could be real life

795

00:36:38,820 --> 00:36:35,500

stuff or it could be fiction but dealing

796

00:36:41,340 --> 00:36:38,830

with the paranormal or or ghost hunters

797

00:36:44,760 --> 00:36:41,350

wanna go save up enough money to to

798

00:36:45,930 --> 00:36:44,770

rent out a hotel for a night whatever it

799

00:36:49,230 --> 00:36:45,940

might be in order to do their

800

00:36:51,540 --> 00:36:49,240

investigation but has you know anything

801  
00:36:53,430 --> 00:36:51,550  
that that deals with the paranormal you

802  
00:36:55,770 --> 00:36:53,440  
could go to this website and say hey

803  
00:36:58,500 --> 00:36:55,780  
everybody we're trying to raise this

804  
00:37:01,110 --> 00:36:58,510  
amount of money this is our project this

805  
00:37:03,300 --> 00:37:01,120  
is what we're trying to do and then you

806  
00:37:04,950 --> 00:37:03,310  
know people could come out and donate to

807  
00:37:07,380 --> 00:37:04,960  
your project and the cool thing about

808  
00:37:10,110 --> 00:37:07,390  
truth funders is it's all for people who

809  
00:37:11,370 --> 00:37:10,120  
are interested in the paranormal so not

810  
00:37:13,830 --> 00:37:11,380  
only can you look at all the different

811  
00:37:16,560 --> 00:37:13,840  
projects and see what else is out there

812  
00:37:18,900 --> 00:37:16,570  
you know if you're if you're into this

813  
00:37:20,970 --> 00:37:18,910

genre but you know then you're more

814

00:37:23,100 --> 00:37:20,980

likely to donate to some of this stuff

815

00:37:25,650 --> 00:37:23,110

because I talked to a lot of people who

816

00:37:28,470 --> 00:37:25,660

were creating projects on Kickstarter

817

00:37:31,200 --> 00:37:28,480

and they were getting no donations to

818

00:37:33,270 --> 00:37:31,210

their projects or Kickstarter or some of

819

00:37:35,490 --> 00:37:33,280

these other companies would not want

820

00:37:37,380 --> 00:37:35,500

them to create a project on their side

821

00:37:40,490 --> 00:37:37,390

Kickstarter it's getting to where you're

822

00:37:43,290 --> 00:37:40,500

a grain of sand that of each right right

823

00:37:46,740 --> 00:37:43,300

yeah exactly and and so this really

824

00:37:48,450 --> 00:37:46,750

narrows that down and you know a lot of

825

00:37:50,790 --> 00:37:48,460

people that are creating projects on

826

00:37:52,860 --> 00:37:50,800

here it does take a lot of work but

827

00:37:55,920 --> 00:37:52,870

they're finding that the people that do

828

00:37:58,380 --> 00:37:55,930

work hard at it actually start to see

829

00:38:00,720 --> 00:37:58,390

some results and we try to help out as

830

00:38:02,880 --> 00:38:00,730

best as we can you know sharing it with

831

00:38:05,150 --> 00:38:02,890

our audience interviewing people on our

832

00:38:09,960 --> 00:38:05,160

radio show about the

833

00:38:12,120 --> 00:38:09,970

you know kind of doing doing little cool

834

00:38:14,460 --> 00:38:12,130

community things like there's a guy who

835

00:38:17,490 --> 00:38:14,470

was creating a movie and he wanted to

836

00:38:19,770 --> 00:38:17,500

touch base with a couple of other people

837

00:38:21,870 --> 00:38:19,780

in the genre some different ufologists

838

00:38:24,840 --> 00:38:21,880

and we were able to get in touch with

839

00:38:26,610 --> 00:38:24,850

those ufologists and and put him you

840

00:38:29,940 --> 00:38:26,620

know put the two of them together so now

841

00:38:34,110 --> 00:38:29,950

he's interviewing them for his film and

842

00:38:35,730 --> 00:38:34,120

that's the kind of I guess vibe oh here

843

00:38:38,340 --> 00:38:35,740

trying to bring together it's just this

844

00:38:40,200 --> 00:38:38,350

whole community of projects maybe it's

845

00:38:42,990 --> 00:38:40,210

people you're trying to find maybe it's

846

00:38:45,330 --> 00:38:43,000

money or trying to raise you know we

847

00:38:49,950 --> 00:38:45,340

were just trying to make that happen in

848

00:38:52,980 --> 00:38:49,960

one place so cool yeah it's it's really

849

00:38:57,000 --> 00:38:52,990

fun and boy has this world really opened

850

00:39:00,540 --> 00:38:57,010

itself up there's a lot happening right

851  
00:39:02,330 --> 00:39:00,550  
now in the world of technology and the

852  
00:39:05,550 --> 00:39:02,340  
world of the paranormal and there's

853  
00:39:07,770 --> 00:39:05,560  
there are certain places that I'm

854  
00:39:10,950 --> 00:39:07,780  
starting to see you know being owner of

855  
00:39:14,310 --> 00:39:10,960  
this company that a lot of places are

856  
00:39:17,070 --> 00:39:14,320  
being bought up so you have something

857  
00:39:19,680 --> 00:39:17,080  
like a paranormal date for instance

858  
00:39:22,560 --> 00:39:19,690  
which is out there which is a George

859  
00:39:24,480 --> 00:39:22,570  
Nori's project that he's created which

860  
00:39:28,080 --> 00:39:24,490  
is a dating site specifically for people

861  
00:39:30,210 --> 00:39:28,090  
who are into the paranormal you know

862  
00:39:32,340 --> 00:39:30,220  
there's there's all these genre sites

863  
00:39:34,580 --> 00:39:32,350

that are starting to pop up because

864

00:39:37,230 --> 00:39:34,590

there is such a big market for this and

865

00:39:39,150 --> 00:39:37,240

because of that a lot of these

866

00:39:44,010 --> 00:39:39,160

technologies are starting to be bought

867

00:39:46,140 --> 00:39:44,020

up or purchased by by bigger bigger

868

00:39:48,090 --> 00:39:46,150

names and bigger people and so it's

869

00:39:50,250 --> 00:39:48,100

really neat to be on the forefront of

870

00:39:52,230 --> 00:39:50,260

that and we've started to get some

871

00:39:53,940 --> 00:39:52,240

offers from people I don't know that

872

00:39:56,190 --> 00:39:53,950

we're going to sell anything necessarily

873

00:39:58,500 --> 00:39:56,200

but but definitely partner up with a

874

00:40:01,620 --> 00:39:58,510

couple of big names that's a that's in

875

00:40:04,680 --> 00:40:01,630

our future here so so yeah it's a really

876

00:40:11,070 --> 00:40:04,690

really exciting place to be and you've

877

00:40:13,230 --> 00:40:11,080

had um I mean folks Oh space boy who had

878

00:40:15,450 --> 00:40:13,240

a music project he did he actually

879

00:40:18,150 --> 00:40:15,460

exceeded his funding goal right and it

880

00:40:20,430 --> 00:40:18,160

didn't take him that long yeah you know

881

00:40:23,700 --> 00:40:20,440

and that's a prime example somebody who

882

00:40:25,620 --> 00:40:23,710

has a you know he had an audience no it

883

00:40:28,440 --> 00:40:25,630

wasn't a huge audience but he did have a

884

00:40:31,320 --> 00:40:28,450

couple hundred people following him he

885

00:40:35,130 --> 00:40:31,330

had a fan base of people that loved his

886

00:40:37,200 --> 00:40:35,140

music and so once he came to us and said

887

00:40:40,560 --> 00:40:37,210

hey I have this idea I'm gonna make a

888

00:40:43,800 --> 00:40:40,570

song it's a truth lenders anthem you

889

00:40:45,690 --> 00:40:43,810

know you guys can use this song however

890

00:40:47,340 --> 00:40:45,700

you see fit if you want to use it in

891

00:40:49,470 --> 00:40:47,350

your radio show if you want to use it

892

00:40:52,620 --> 00:40:49,480

however you want to use it go for it and

893

00:40:54,510 --> 00:40:52,630

what i'll do is i will sell the song to

894

00:40:57,330 --> 00:40:54,520

the public try to raise some money and

895

00:41:00,660 --> 00:40:57,340

it'll be a five dollar donation and so

896

00:41:02,970 --> 00:41:00,670

he did that so people could donate five

897

00:41:05,160 --> 00:41:02,980

dollars and get the song or they could

898

00:41:08,310 --> 00:41:05,170

donate ten dollars and get a full album

899

00:41:12,360 --> 00:41:08,320

or they could donate \$25 and get five of

900

00:41:13,920 --> 00:41:12,370

his albums and so he wound up his his

901  
00:41:16,070 --> 00:41:13,930  
goal was to raise five hundred dollars

902  
00:41:18,660 --> 00:41:16,080  
and he went ahead and did that and

903  
00:41:21,660 --> 00:41:18,670  
reached out to his audience and sent the

904  
00:41:23,820 --> 00:41:21,670  
messages on facebook twitter and created

905  
00:41:25,710 --> 00:41:23,830  
an email list and send stuff out to them

906  
00:41:27,660 --> 00:41:25,720  
and you know we helped him along the way

907  
00:41:30,030 --> 00:41:27,670  
but he reached his goal and he was able

908  
00:41:33,390 --> 00:41:30,040  
to succeed and i mean that's that's

909  
00:41:35,550 --> 00:41:33,400  
great that's a wonderful success and

910  
00:41:38,430 --> 00:41:35,560  
that's addressed that's the one thing

911  
00:41:42,300 --> 00:41:38,440  
that the that the researcher you do have

912  
00:41:44,700 --> 00:41:42,310  
to do I have a big audience I'm a quiet

913  
00:41:49,800 --> 00:41:44,710

guy so what I did was I was constantly

914

00:41:52,110 --> 00:41:49,810

posting my my truth funders project not

915

00:41:54,750 --> 00:41:52,120

to the point I was being a pain but you

916

00:41:59,280 --> 00:41:54,760

know I was putting it somewhere every

917

00:42:01,980 --> 00:41:59,290

day im a twitter facebook you know just

918

00:42:05,280 --> 00:42:01,990

anywhere with with the link and a brief

919

00:42:07,260 --> 00:42:05,290

explanation and you know i was i was

920

00:42:10,650 --> 00:42:07,270

surprised i made it did really well we

921

00:42:14,220 --> 00:42:10,660

we got some enough funding that was a

922

00:42:17,460 --> 00:42:14,230

stark project and we have we've already

923

00:42:19,740 --> 00:42:17,470

done a trial run with the Zener cards

924

00:42:21,540 --> 00:42:19,750

with some volunteer psych students so

925

00:42:24,350 --> 00:42:21,550

the students love being in the project

926

00:42:27,570 --> 00:42:24,360

and there's another full-time

927

00:42:29,280 --> 00:42:27,580

psychologist there who teaches and and

928

00:42:31,650 --> 00:42:29,290

you know i really think she didn't think

929

00:42:31,950 --> 00:42:31,660

she was going to like it very much but

930

00:42:38,540 --> 00:42:31,960

she

931

00:42:41,370 --> 00:42:38,550

so I mean it works it works very well

932

00:42:43,349 --> 00:42:41,380

it's really really cool so what do you

933

00:42:45,720 --> 00:42:43,359

think what are your thoughts I mean

934

00:42:47,880 --> 00:42:45,730

you've you sort of gone through the

935

00:42:49,440 --> 00:42:47,890

experience of it you're still kind

936

00:42:52,109 --> 00:42:49,450

you're still going through it because it

937

00:42:54,839 --> 00:42:52,119

can take a while for for all the

938

00:42:56,940 --> 00:42:54,849

donations to come in and to get what you

939

00:42:59,280 --> 00:42:56,950

need in order for it to work but you

940

00:43:01,500 --> 00:42:59,290

know have you sent out I know you had

941

00:43:03,750 --> 00:43:01,510

some really cool offers as well i think

942

00:43:09,990 --> 00:43:03,760

it was \$25 donation to your project

943

00:43:12,510 --> 00:43:10,000

which was the the ESP project ESP plus

944

00:43:14,400 --> 00:43:12,520

science equals evidence right word did

945

00:43:17,339 --> 00:43:14,410

you send out the Zener cards were you

946

00:43:19,339 --> 00:43:17,349

able to uh so far everyone that has

947

00:43:22,950 --> 00:43:19,349

donated has to clean their um their

948

00:43:24,570 --> 00:43:22,960

prize know what they felt we had a nice

949

00:43:27,180 --> 00:43:24,580

thing as they felt like it was taking

950

00:43:29,490 --> 00:43:27,190

money away from the project yeah and it

951  
00:43:32,370 --> 00:43:29,500  
is what I'm happy that I'm very happy to

952  
00:43:34,800 --> 00:43:32,380  
do it I don't mind at all it's cool it's

953  
00:43:37,380 --> 00:43:34,810  
going to the great cause I think we need

954  
00:43:39,930 --> 00:43:37,390  
a platform like this because you know

955  
00:43:42,150 --> 00:43:39,940  
academia has given up well you know what

956  
00:43:44,010 --> 00:43:42,160  
if a truth funders project really got

957  
00:43:47,990 --> 00:43:44,020  
something going what if we got some real

958  
00:43:51,510 --> 00:43:48,000  
evidence based paranormal psychology

959  
00:43:54,599 --> 00:43:51,520  
going project I think that you know

960  
00:43:57,780 --> 00:43:54,609  
somebody at some school would run with

961  
00:44:00,839 --> 00:43:57,790  
it and so it may be that you get your

962  
00:44:02,880 --> 00:44:00,849  
project and your show is what's going to

963  
00:44:05,280 --> 00:44:02,890

get it started now it is like pushing a

964

00:44:07,970 --> 00:44:05,290

you know a rock uphill there's no doubt

965

00:44:11,910 --> 00:44:07,980

about that yeah but but it's worth it

966

00:44:13,589 --> 00:44:11,920

yeah well you know if that and it all

967

00:44:17,130 --> 00:44:13,599

depends too I mean there might be

968

00:44:18,900 --> 00:44:17,140

someone who creates a project there you

969

00:44:21,150 --> 00:44:18,910

know anyone in the world can create it

970

00:44:24,210 --> 00:44:21,160

so if you are Joe nobody but you have a

971

00:44:26,640 --> 00:44:24,220

great idea you can go there and you can

972

00:44:30,570 --> 00:44:26,650

write to us and you can create a project

973

00:44:32,490 --> 00:44:30,580

yourself but you know then there's

974

00:44:33,960 --> 00:44:32,500

people that are coming around that are

975

00:44:36,780 --> 00:44:33,970

going to be having projects on there

976  
00:44:38,820 --> 00:44:36,790  
like heidi hollis we have some some big

977  
00:44:40,530 --> 00:44:38,830  
names up on truth funders and we're

978  
00:44:44,250 --> 00:44:40,540  
getting more there's a lot more that are

979  
00:44:45,499 --> 00:44:44,260  
coming in so all it takes is for one you

980  
00:44:48,259 --> 00:44:45,509  
know project to really go

981  
00:44:49,729 --> 00:44:48,269  
hot and really go viral and then people

982  
00:44:51,919 --> 00:44:49,739  
are paying attention to it people are

983  
00:44:53,569 --> 00:44:51,929  
donating donating to it and then all

984  
00:44:55,759 --> 00:44:53,579  
these other people out there that have

985  
00:44:58,579 --> 00:44:55,769  
projects on truth funders their projects

986  
00:45:02,329 --> 00:44:58,589  
will be noticed so it's a matter of

987  
00:45:04,489 --> 00:45:02,339  
getting it out there marketing it you

988  
00:45:06,799 --> 00:45:04,499

know doing letting people know that

989

00:45:09,229 --> 00:45:06,809

truth funders exists and as time is

990

00:45:11,659 --> 00:45:09,239

going on that's happening more and more

991

00:45:13,939 --> 00:45:11,669

and I think we're having some really

992

00:45:17,569 --> 00:45:13,949

cool partnerships you know I RN is it is

993

00:45:18,979 --> 00:45:17,579

a wonderful platform but we have some

994

00:45:21,289 --> 00:45:18,989

other partnerships that we're starting

995

00:45:22,549 --> 00:45:21,299

to build and work on right now so I

996

00:45:26,179 --> 00:45:22,559

think that there is going to be a

997

00:45:30,769 --> 00:45:26,189

significant shift very shortly suit very

998

00:45:32,689 --> 00:45:30,779

shortly so your show and and the website

999

00:45:34,279 --> 00:45:32,699

and then other things you're doing

1000

00:45:37,309 --> 00:45:34,289

you're at the sounds to me like you're

1001  
00:45:39,889 --> 00:45:37,319  
trying to to get some synergy going you

1002  
00:45:42,589 --> 00:45:39,899  
know at some point though and you know

1003  
00:45:44,389 --> 00:45:42,599  
it would really take off you would get

1004  
00:45:45,649 --> 00:45:44,399  
I'm trying to think of the term I can't

1005  
00:45:47,449 --> 00:45:45,659  
think of its when you get to the right

1006  
00:45:49,549 --> 00:45:47,459  
amount of mass and something happens

1007  
00:45:51,049 --> 00:45:49,559  
critical mass yeah yes trying to get to

1008  
00:45:53,899 --> 00:45:51,059  
your critical mass so you haven't you

1009  
00:45:57,049 --> 00:45:53,909  
have the show how was the show going ah

1010  
00:45:59,179 --> 00:45:57,059  
the show's shows a blast and I think art

1011  
00:46:01,909 --> 00:45:59,189  
will be calling or will be will be

1012  
00:46:04,429 --> 00:46:01,919  
reaching out to him anytime soon or

1013  
00:46:07,879 --> 00:46:04,439

coming up and you'll see you know him

1014

00:46:11,870 --> 00:46:07,889

and I we we go back a few years I met

1015

00:46:16,789 --> 00:46:11,880

art via the internet he was producing a

1016

00:46:19,279 --> 00:46:16,799

show it was a talk show and also a music

1017

00:46:21,859 --> 00:46:19,289

station he had two different stations he

1018

00:46:23,479 --> 00:46:21,869

was working on and I reached out to him

1019

00:46:25,639 --> 00:46:23,489

just cuz i really like the music on this

1020

00:46:28,669 --> 00:46:25,649

particular station and so we struck up a

1021

00:46:30,589 --> 00:46:28,679

dialogue and i end up turning into this

1022

00:46:33,529 --> 00:46:30,599

really great partnership he was in LA

1023

00:46:36,559 --> 00:46:33,539

I'm based in Northern California where

1024

00:46:37,939 --> 00:46:36,569

we were working on a potential show TV

1025

00:46:39,949 --> 00:46:37,949

show that we were working on for a

1026

00:46:42,349 --> 00:46:39,959

little while together and then once

1027

00:46:44,389 --> 00:46:42,359

truth funders came about and I started

1028

00:46:47,419 --> 00:46:44,399

working on this I said you know it would

1029

00:46:49,879 --> 00:46:47,429

be great to have a radio show and not

1030

00:46:52,609 --> 00:46:49,889

only that to be to work with art he has

1031

00:46:55,909 --> 00:46:52,619

a great voice his voice is just he has a

1032

00:46:58,159 --> 00:46:55,919

voice for radio that's for sure and so

1033

00:46:59,089 --> 00:46:58,169

yeah you know we we work together we

1034

00:47:01,099 --> 00:46:59,099

were

1035

00:47:02,569 --> 00:47:01,109

lot like the same person but different

1036

00:47:04,910 --> 00:47:02,579

people at the same time I can't quite

1037

00:47:07,549 --> 00:47:04,920

explain it we talk over each other like

1038

00:47:11,089 --> 00:47:07,559

an old married couple and it's a good

1039

00:47:13,400 --> 00:47:11,099

it's it's a really fun show we also we

1040

00:47:17,109 --> 00:47:13,410

look at the deep dark things at life

1041

00:47:19,460 --> 00:47:17,119

we'd like to talk about paranormal

1042

00:47:21,469 --> 00:47:19,470

technology different platforms like

1043

00:47:23,569 --> 00:47:21,479

truth funders that are out there we like

1044

00:47:28,130 --> 00:47:23,579

to talk to people who have experiences

1045

00:47:30,769 --> 00:47:28,140

and who have had experiences and who

1046

00:47:33,589 --> 00:47:30,779

have had experiences because you know we

1047

00:47:36,799 --> 00:47:33,599

find that really intriguing and we also

1048

00:47:38,809 --> 00:47:36,809

take things lightly so we're a little

1049

00:47:41,569 --> 00:47:38,819

bit on the lighter side of things i

1050

00:47:45,259 --> 00:47:41,579

think but we we take everything we hear

1051  
00:47:46,819 --> 00:47:45,269  
very seriously I don't think for people

1052  
00:47:49,759 --> 00:47:46,829  
that are thinking about this center

1053  
00:47:52,299 --> 00:47:49,769  
instead and there are thought you know

1054  
00:47:55,670 --> 00:47:52,309  
since thinking well I don't have an eye

1055  
00:47:59,870 --> 00:47:55,680  
well you know what yeah oh yeah one of

1056  
00:48:03,799 --> 00:47:59,880  
the important things in arm and science

1057  
00:48:06,049 --> 00:48:03,809  
is replication someone does a study to

1058  
00:48:08,269 --> 00:48:06,059  
get a good result and someone else does

1059  
00:48:10,430 --> 00:48:08,279  
basically the same study and we get a

1060  
00:48:14,440 --> 00:48:10,440  
good result and it's kind of like you

1061  
00:48:17,059 --> 00:48:14,450  
know the project itself that though the

1062  
00:48:19,519 --> 00:48:17,069  
variable or whatever it gains more

1063  
00:48:21,769 --> 00:48:19,529

credence I mean you can do something

1064

00:48:24,019 --> 00:48:21,779

that's already been done you know go

1065

00:48:27,529 --> 00:48:24,029

online look at some salt small

1066

00:48:30,229 --> 00:48:27,539

experience experiments and say I want to

1067

00:48:32,359 --> 00:48:30,239

replicate this one and then you know

1068

00:48:34,309 --> 00:48:32,369

give that information to market truth

1069

00:48:37,009 --> 00:48:34,319

funders you do not have to have an

1070

00:48:39,829 --> 00:48:37,019

original idea you know when I when I'm

1071

00:48:42,319 --> 00:48:39,839

writing a paper and I and I need a

1072

00:48:44,359 --> 00:48:42,329

reference for something you know I might

1073

00:48:47,180 --> 00:48:44,369

find a hundred references I mean you

1074

00:48:50,059 --> 00:48:47,190

know the same the same thing has been

1075

00:48:51,950 --> 00:48:50,069

has been researched a hundred times but

1076

00:48:53,719 --> 00:48:51,960

the reason we find that valuables then

1077

00:48:55,400 --> 00:48:53,729

we can do meta research you know let's

1078

00:49:01,029 --> 00:48:55,410

say that someone is studying a

1079

00:49:03,890 --> 00:49:01,039

particular thing and there's been 50

1080

00:49:05,839 --> 00:49:03,900

research projects done well then i can

1081

00:49:08,359 --> 00:49:05,849

do what's called meta research i can

1082

00:49:09,920 --> 00:49:08,369

look at all 50 projects and i can say

1083

00:49:12,200 --> 00:49:09,930

okay well they all had a variety of

1084

00:49:12,750 --> 00:49:12,210

outcomes but every single one of them

1085

00:49:14,250 --> 00:49:12,760

had these

1086

00:49:16,230 --> 00:49:14,260

two outcomes well those must be

1087

00:49:18,900 --> 00:49:16,240

important outcomes that's why it's

1088

00:49:21,270 --> 00:49:18,910

important to replicate so you don't have

1089

00:49:23,670 --> 00:49:21,280

to have a brand new idea you know find

1090

00:49:26,640 --> 00:49:23,680

the psychology experiment or something

1091

00:49:29,460 --> 00:49:26,650

that you know that floats your boat and

1092

00:49:31,410 --> 00:49:29,470

and and do it again because it needs to

1093

00:49:33,360 --> 00:49:31,420

be done again and then if you want to

1094

00:49:36,330 --> 00:49:33,370

publish it or you want to get in front

1095

00:49:38,130 --> 00:49:36,340

of academics then you know work through

1096

00:49:41,040 --> 00:49:38,140

mark and get back to me and I can help

1097

00:49:42,330 --> 00:49:41,050

you with that hope I helpful I think

1098

00:49:46,190 --> 00:49:42,340

that's great I think that's extremely

1099

00:49:49,290 --> 00:49:46,200

helpful um and it's so cool to hear you

1100

00:49:51,450 --> 00:49:49,300

give give such a psychological approach

1101

00:49:54,900 --> 00:49:51,460

to to this I mean you are on a

1102

00:49:58,620 --> 00:49:54,910

paranormal radio network and you are

1103

00:50:01,410 --> 00:49:58,630

looking things through a skeptics and

1104

00:50:03,660 --> 00:50:01,420

scientific you know perspective but

1105

00:50:05,940 --> 00:50:03,670

you're open-minded to the possibilities

1106

00:50:07,380 --> 00:50:05,950

of the strangeness that's out there and

1107

00:50:09,390 --> 00:50:07,390

I think that's something that's really

1108

00:50:13,500 --> 00:50:09,400

great about your show and why white

1109

00:50:15,270 --> 00:50:13,510

people you know listen um I heard you as

1110

00:50:18,510 --> 00:50:15,280

a guest on i think it was bill and nancy

1111

00:50:20,310 --> 00:50:18,520

burns his show a little while back that

1112

00:50:22,910 --> 00:50:20,320

was a great interview as well you guys

1113

00:50:25,530 --> 00:50:22,920

you guys talked about quite a lot i

1114

00:50:26,940 --> 00:50:25,540

called and asked to be a guest on their

1115

00:50:30,110 --> 00:50:26,950

showing i was very surprised when they

1116

00:50:33,270 --> 00:50:30,120

said yes yeah is it was a great show and

1117

00:50:36,540 --> 00:50:33,280

they're incredible huh Todd no bill bill

1118

00:50:38,310 --> 00:50:36,550

got so uh so wound up I almost felt like

1119

00:50:40,590 --> 00:50:38,320

he was in the room like it I mean I

1120

00:50:43,050 --> 00:50:40,600

buzzed head was gonna explode and you

1121

00:50:44,850 --> 00:50:43,060

know the guy seems to know a little bit

1122

00:50:46,980 --> 00:50:44,860

about everything he's like an autodidact

1123

00:50:49,140 --> 00:50:46,990

you know you know sort of a modern day

1124

00:50:53,070 --> 00:50:49,150

renaissance man he's really bright and

1125

00:50:55,080 --> 00:50:53,080

and Nancy's one of the reasons i was

1126

00:50:58,440 --> 00:50:55,090

invited the nancy is that nothing gets

1127

00:51:00,060 --> 00:50:58,450

by her know she want your you're

1128

00:51:02,310 --> 00:51:00,070

absolutely right i mean they're two of

1129

00:51:06,120 --> 00:51:02,320

the sharpest people in in the paranormal

1130

00:51:08,250 --> 00:51:06,130

they're not really yes Nancy no yeah not

1131

00:51:11,010 --> 00:51:08,260

a moment her BS meter is really

1132

00:51:13,550 --> 00:51:11,020

sensitive her and I actually when she

1133

00:51:16,350 --> 00:51:13,560

was a guest on the show on truth funders

1134

00:51:18,420 --> 00:51:16,360

we end of the show and her and I wound

1135

00:51:19,950 --> 00:51:18,430

up talking for another two hours after

1136

00:51:22,620 --> 00:51:19,960

the show because there was just so much

1137

00:51:25,380 --> 00:51:22,630

to talk about yeah so we were we were on

1138

00:51:26,289 --> 00:51:25,390

a roll I know I've had the same you know

1139

00:51:29,229 --> 00:51:26,299

I've talked

1140

00:51:31,120 --> 00:51:29,239

you about a lot of things to it you know

1141

00:51:33,459 --> 00:51:31,130

one thing we like to do on truth funders

1142

00:51:35,979 --> 00:51:33,469

is be really transparent this is a live

1143

00:51:38,410 --> 00:51:35,989

radio show and a live radio program and

1144

00:51:41,079 --> 00:51:38,420

a lot of people that listen to inception

1145

00:51:43,799 --> 00:51:41,089

radio network you know they're here to

1146

00:51:49,779 --> 00:51:43,809

learn they really love learning about

1147

00:51:51,400 --> 00:51:49,789

the guests about topics and the one

1148

00:51:53,739 --> 00:51:51,410

thing that happens when you listen to so

1149

00:51:55,150 --> 00:51:53,749

much paranormal radio as I do and I

1150

00:51:58,419 --> 00:51:55,160

think you do as well because you're a

1151  
00:52:00,669 --> 00:51:58,429  
big fan is that you start to know that

1152  
00:52:02,380 --> 00:52:00,679  
the personalities and you start to

1153  
00:52:04,660 --> 00:52:02,390  
almost develop a friendship with them

1154  
00:52:10,209 --> 00:52:04,670  
even though you haven't met them or talk

1155  
00:52:11,769 --> 00:52:10,219  
to them and so it's it's really exciting

1156  
00:52:13,179 --> 00:52:11,779  
you know what we love to do on truth

1157  
00:52:14,829 --> 00:52:13,189  
funders is kind of talk about the

1158  
00:52:17,259 --> 00:52:14,839  
dynamic and the friendships that we have

1159  
00:52:19,900 --> 00:52:17,269  
with with different show hosts and um

1160  
00:52:21,579 --> 00:52:19,910  
give people sort of a peek behind the

1161  
00:52:24,669 --> 00:52:21,589  
curtain because I think a lot of people

1162  
00:52:30,130 --> 00:52:24,679  
are interested in that personal aspect

1163  
00:52:32,499 --> 00:52:30,140

as well as the as the the surface and

1164

00:52:34,239 --> 00:52:32,509

the information that's being given but

1165

00:52:36,160 --> 00:52:34,249

we want to know more about the insides

1166

00:52:37,719 --> 00:52:36,170

and the secrets of our favorite radio

1167

00:52:40,689 --> 00:52:37,729

show hosts and hear how they're all

1168

00:52:42,069 --> 00:52:40,699

related or interrelated so without the

1169

00:52:45,969 --> 00:52:42,079

drama we don't have to give a lot of

1170

00:52:47,229 --> 00:52:45,979

drama on air but you know I think that's

1171

00:52:49,660 --> 00:52:47,239

something that we like and you and I

1172

00:52:53,349 --> 00:52:49,670

connected on that talking about you know

1173

00:52:55,599 --> 00:52:53,359

old Art Bell shows and different

1174

00:52:58,569 --> 00:52:55,609

different shows that we listen to I know

1175

00:53:00,969 --> 00:52:58,579

that's one of the things that you and I

1176  
00:53:04,120 --> 00:53:00,979  
connected on really early in the game

1177  
00:53:06,609 --> 00:53:04,130  
about all right great and you're and

1178  
00:53:10,749 --> 00:53:06,619  
you're a very nice guy and so easy to

1179  
00:53:13,029 --> 00:53:10,759  
communicate with the did are those is

1180  
00:53:15,479 --> 00:53:13,039  
that just your personality did you pick

1181  
00:53:19,209 --> 00:53:15,489  
some of that up in previous work you did

1182  
00:53:22,359 --> 00:53:19,219  
uh as far as much as my award winning

1183  
00:53:24,759 --> 00:53:22,369  
personality um that's a very pleasant

1184  
00:53:26,679 --> 00:53:24,769  
person it's a likable person remember

1185  
00:53:28,509 --> 00:53:26,689  
you're talking to a psychologist right

1186  
00:53:30,579 --> 00:53:28,519  
exactly yeah you could see through me

1187  
00:53:32,679 --> 00:53:30,589  
you could probably well you can't read

1188  
00:53:36,640 --> 00:53:32,689

my thoughts you're trying to prove that

1189

00:53:39,549 --> 00:53:36,650

that can be done but yeah I don't know

1190

00:53:41,979 --> 00:53:39,559

if I've always been this way as

1191

00:53:45,219 --> 00:53:41,989

far as I know you know trying to trying

1192

00:53:47,319 --> 00:53:45,229

to please that's other that there is

1193

00:53:50,380 --> 00:53:47,329

that a nice people do have a tendency to

1194

00:53:53,319 --> 00:53:50,390

want other people to be happy too yeah

1195

00:53:55,329 --> 00:53:53,329

and you know I I think that oh there's

1196

00:53:56,890 --> 00:53:55,339

always a danger of becoming a doormat if

1197

00:53:59,589 --> 00:53:56,900

you're not careful Oh without a doubt

1198

00:54:01,569 --> 00:53:59,599

and I think I've lived through my door

1199

00:54:04,029 --> 00:54:01,579

mat part of my life where you know I

1200

00:54:07,390 --> 00:54:04,039

definitely will stand up for myself and

1201  
00:54:08,829 --> 00:54:07,400  
and say things if I feel like you know

1202  
00:54:10,449 --> 00:54:08,839  
anything's happening or if I'm being

1203  
00:54:13,059 --> 00:54:10,459  
attacked or something needs to get done

1204  
00:54:14,859 --> 00:54:13,069  
you can't be the CEO of a company and

1205  
00:54:18,009 --> 00:54:14,869  
not have that spine I think that's

1206  
00:54:20,140 --> 00:54:18,019  
really one of the important traits that

1207  
00:54:21,819 --> 00:54:20,150  
you have to have but you know at the

1208  
00:54:25,539 --> 00:54:21,829  
same time when you're dealing with

1209  
00:54:27,459 --> 00:54:25,549  
people donating money anywhere when

1210  
00:54:29,709 --> 00:54:27,469  
you're dealing with people who are have

1211  
00:54:31,299 --> 00:54:29,719  
their great ideas for a project and

1212  
00:54:34,449 --> 00:54:31,309  
they're putting themselves out on the

1213  
00:54:36,999 --> 00:54:34,459

line trying to raise awareness for their

1214

00:54:39,069 --> 00:54:37,009

project or themselves and their brave

1215

00:54:40,929 --> 00:54:39,079

enough to take their project and bring

1216

00:54:43,209 --> 00:54:40,939

it to you put it on your website so you

1217

00:54:48,849 --> 00:54:43,219

can help them I mean then that says a

1218

00:54:50,979 --> 00:54:48,859

lot and how the site does as far as you

1219

00:54:52,719 --> 00:54:50,989

know the the best thing that I can do is

1220

00:54:54,370 --> 00:54:52,729

work with people and they have really

1221

00:54:56,859 --> 00:54:54,380

great time and want to create another

1222

00:54:58,859 --> 00:54:56,869

project or or say good things their

1223

00:55:03,609 --> 00:54:58,869

friends and their friends want to create

1224

00:55:08,380 --> 00:55:03,619

projects on the site because that that

1225

00:55:10,359 --> 00:55:08,390

spreads and that you know tenfold the

1226

00:55:12,939 --> 00:55:10,369

the more people are say good things

1227

00:55:14,979 --> 00:55:12,949

about you that can only help the

1228

00:55:16,839 --> 00:55:14,989

business if you're a bad person if

1229

00:55:18,959 --> 00:55:16,849

you're trying to con people if you're

1230

00:55:23,259 --> 00:55:18,969

trying to just get people's money and

1231

00:55:26,079 --> 00:55:23,269

exploit things then you know who that

1232

00:55:28,479 --> 00:55:26,089

that's horrible and I wouldn't want to

1233

00:55:30,370 --> 00:55:28,489

trust anybody like that so you know

1234

00:55:32,799 --> 00:55:30,380

everything that we do we try to be as

1235

00:55:34,209 --> 00:55:32,809

straightforward and honest you know

1236

00:55:37,479 --> 00:55:34,219

that's one of the reasons why we talk

1237

00:55:39,039 --> 00:55:37,489

about the shows and the stuff and

1238

00:55:42,729 --> 00:55:39,049

lifting the curtain and behind the

1239

00:55:45,579 --> 00:55:42,739

scenes on our show it's because we don't

1240

00:55:48,999 --> 00:55:45,589

play those games we just want to be a

1241

00:55:52,670 --> 00:55:49,009

successful company you know we want our

1242

00:55:54,589 --> 00:55:52,680

company to be like the apple of the pair

1243

00:55:56,930 --> 00:55:54,599

our normal world in some ways where it's

1244

00:55:59,089 --> 00:55:56,940

this community and people you know

1245

00:56:01,099 --> 00:55:59,099

different radio shows come and check our

1246

00:56:03,230 --> 00:56:01,109

website to see what the latest project

1247

00:56:05,390 --> 00:56:03,240

is so they can talk about it on their

1248

00:56:07,040 --> 00:56:05,400

show or they can come to our website and

1249

00:56:08,809 --> 00:56:07,050

say oh that sounds really cool i would

1250

00:56:11,690 --> 00:56:08,819

love to get that person is a guest on my

1251

00:56:14,390 --> 00:56:11,700

show I don't like that idea of your site

1252

00:56:18,559 --> 00:56:14,400

as show material we need to take our

1253

00:56:20,809 --> 00:56:18,569

second break and once again give the

1254

00:56:23,480 --> 00:56:20,819

folks a chance to get something to eat

1255

00:56:25,640 --> 00:56:23,490

or drink or a pet I keep saying pet the

1256

00:56:27,950 --> 00:56:25,650

dog mine's lying asleep beside me here

1257

00:56:31,910 --> 00:56:27,960

and we'll be back in a couple minutes

1258

00:56:33,710 --> 00:56:31,920

with with mark again and maybe art so

1259

00:56:36,589 --> 00:56:33,720

hopefully it's still early out there on

1260

00:56:42,500 --> 00:56:36,599

the west coast so see you folks in

1261

00:56:44,480 --> 00:56:42,510

couple minutes now we're back folks at

1262

00:56:46,309 --> 00:56:44,490

the end of you know right before the

1263

00:56:49,579 --> 00:56:46,319

break I say poof because I want you to

1264

00:56:51,079 --> 00:56:49,589

imagine me dissolving into an explosion

1265

00:56:53,780 --> 00:56:51,089

of like baby powder and then I

1266

00:56:55,160 --> 00:56:53,790

reconstitute after the break so just in

1267

00:56:56,720 --> 00:56:55,170

case you're saying what the hell that

1268

00:57:00,260 --> 00:56:56,730

guy say right before we went off the air

1269

00:57:06,170 --> 00:57:00,270

it spoof POF anyway we are back and now

1270

00:57:10,250 --> 00:57:06,180

not only do we have mark shorts hello we

1271

00:57:12,289 --> 00:57:10,260

have art web and art introduce yourself

1272

00:57:14,450 --> 00:57:12,299

and your connection the truth funders

1273

00:57:15,770 --> 00:57:14,460

well my name is Arthur Hebert webbed a

1274

00:57:18,410 --> 00:57:15,780

second i was born in riverside

1275

00:57:21,349 --> 00:57:18,420

california and may 2619 i'm not going

1276

00:57:24,140 --> 00:57:21,359

all that but I i co-hosted the truth

1277

00:57:25,460 --> 00:57:24,150

funders radio show live on the inception

1278

00:57:29,990 --> 00:57:25,470

radio network with mark schwartz

1279

00:57:32,270 --> 00:57:30,000

everyone and mark cage big baby there's

1280

00:57:34,910 --> 00:57:32,280

lawsuits funders and said hey I got this

1281

00:57:38,900 --> 00:57:34,920

idea I want to do a weekly radio show to

1282

00:57:40,670 --> 00:57:38,910

help kind of build truth finders out and

1283

00:57:42,470 --> 00:57:40,680

to give it like a weekly destination for

1284

00:57:44,390 --> 00:57:42,480

people to check out what's going on I

1285

00:57:46,400 --> 00:57:44,400

said that's a great idea and marketing

1286

00:57:47,780 --> 00:57:46,410

me from having spent many years in talk

1287

00:57:50,480 --> 00:57:47,790

radio and he said I would love you to

1288

00:57:51,799 --> 00:57:50,490

host the show with me and I said an

1289

00:57:52,970 --> 00:57:51,809

opportunity to work with the great mark

1290

00:57:55,640 --> 00:57:52,980

Schwartz on a weekly basis are you

1291

00:57:57,950 --> 00:57:55,650

kidding me sign me up and here i am now

1292

00:58:01,099 --> 00:57:57,960

do you have other that you have other

1293

00:58:04,940 --> 00:58:01,109

background and this stuff or radio yes

1294

00:58:06,859 --> 00:58:04,950

my primary everything I've ever done

1295

00:58:12,170 --> 00:58:06,869

spin in talk radio predominantly the

1296

00:58:15,829 --> 00:58:12,180

last like 12 years i mate yeah I uh man

1297

00:58:18,980 --> 00:58:15,839

I've done a lot of things I have you can

1298

00:58:20,450 --> 00:58:18,990

say it art busy named rely the boy I've

1299

00:58:22,880 --> 00:58:20,460

done our name drop I like name-dropping

1300

00:58:24,620 --> 00:58:22,890

name drop okay all right well i mean

1301

00:58:26,329 --> 00:58:24,630

i've been i've been actively involved in

1302

00:58:29,329 --> 00:58:26,339

internet radio as a matter of fact since

1303

00:58:31,460 --> 00:58:29,339

I think 2006 or 2007 was when I started

1304

00:58:35,630 --> 00:58:31,470

playing around with it so pretty early

1305

00:58:38,270 --> 00:58:35,640

on and I've been kind of there along the

1306

00:58:40,550 --> 00:58:38,280

way every step in the process of

1307

00:58:41,839 --> 00:58:40,560

internet radio becoming the new normal

1308

00:58:44,900 --> 00:58:41,849

no pun intended i'll get to that in a

1309

00:58:50,060 --> 00:58:44,910

second of what digital bright what

1310

00:58:53,120 --> 00:58:50,070

broadcasting is how people to me i arted

1311

00:58:54,829 --> 00:58:53,130

i just i just read a statistic that 30

1312

00:58:57,500 --> 00:58:54,839

million people listen to the radio

1313

00:59:01,370 --> 00:58:57,510

online and that's ten percent of the

1314

00:59:02,900 --> 00:59:01,380

population I mean that's big that's big

1315

00:59:05,839 --> 00:59:02,910

yes and it will only exponentially

1316

00:59:07,910 --> 00:59:05,849

continue to grow if only because of the

1317

00:59:09,620 --> 00:59:07,920

fact that trust your broadcast radio and

1318

00:59:10,910 --> 00:59:09,630

the programming all Donna has

1319

00:59:14,450 --> 00:59:10,920

essentially shot itself the foot and

1320

00:59:16,819 --> 00:59:14,460

killed itself by way of just sucking

1321

00:59:19,550 --> 00:59:16,829

everything fun interesting and creative

1322

00:59:21,500 --> 00:59:19,560

out of it in favor of you know nickel

1323

00:59:22,819 --> 00:59:21,510

and diming the business and it's sad and

1324

00:59:25,339 --> 00:59:22,829

unfortunate because I come from

1325

00:59:28,069 --> 00:59:25,349

terrestrial broadcast radio is my part

1326  
00:59:30,050 --> 00:59:28,079  
of your background and I started I mean

1327  
00:59:32,210 --> 00:59:30,060  
in San Francisco was where I got my

1328  
00:59:33,740 --> 00:59:32,220  
first job but I'm worked on the Tom like

1329  
00:59:35,630 --> 00:59:33,750  
his show for many years which was a

1330  
00:59:37,430 --> 00:59:35,640  
nationally syndicated talk radio show a

1331  
00:59:38,870 --> 00:59:37,440  
la kind of like Howard Stern it was on

1332  
00:59:44,030 --> 00:59:38,880  
the same station Howard Stern Arab am

1333  
00:59:47,690 --> 00:59:44,040  
and I was you know actively like doing

1334  
00:59:49,670 --> 00:59:47,700  
that as my career for I worked on that

1335  
00:59:52,460 --> 00:59:49,680  
show for many years and made good money

1336  
00:59:55,339 --> 00:59:52,470  
doing it and then unfortunately they

1337  
00:59:58,760 --> 00:59:55,349  
decided that the running talk radio

1338  
01:00:02,540 --> 00:59:58,770

stations costs too much why pay salaries

1339

01:00:04,309 --> 01:00:02,550

to for essentially morning shows on the

1340

01:00:05,420 --> 01:00:04,319

air all day long when you can just play

1341

01:00:08,120 --> 01:00:05,430

music and it's a hell of a lot cheaper

1342

01:00:09,290 --> 01:00:08,130

and they you know and that's what's

1343

01:00:13,130 --> 01:00:09,300

happening and that is why things like

1344

01:00:16,430 --> 01:00:13,140

irn have become so much more predominant

1345

01:00:18,250 --> 01:00:16,440

in the way people consume you know talk

1346

01:00:20,680 --> 01:00:18,260

radio because talk radio is important

1347

01:00:22,720 --> 01:00:20,690

element of entertainment and it's it's

1348

01:00:24,520 --> 01:00:22,730

honestly the best because it is the most

1349

01:00:26,950 --> 01:00:24,530

intimate and allows like connection to

1350

01:00:29,410 --> 01:00:26,960

your your customers your listeners your

1351

01:00:31,060 --> 01:00:29,420

you know your fans in such a way that

1352

01:00:33,700 --> 01:00:31,070

you just can't accomplish anywhere else

1353

01:00:35,800 --> 01:00:33,710

I mean you cannot establish that kind of

1354

01:00:37,840 --> 01:00:35,810

close relationship yeah wooden track me

1355

01:00:39,670 --> 01:00:37,850

to it any new only thing on a radio I

1356

01:00:41,740 --> 01:00:39,680

listen to it was talk radio that's it I

1357

01:00:44,350 --> 01:00:41,750

don't watch TV I was in Thailand and my

1358

01:00:46,810 --> 01:00:44,360

girlfriend who like loves this too she

1359

01:00:48,460 --> 01:00:46,820

got turned on to it so anyway I've said

1360

01:00:50,830 --> 01:00:48,470

all of our centers real quick marcher

1361

01:00:53,080 --> 01:00:50,840

sure this is by the way to see this is

1362

01:00:54,970 --> 01:00:53,090

fun yes this is a snickering right here

1363

01:00:56,860 --> 01:00:54,980

is essentially this where I say mark

1364

01:00:58,720 --> 01:00:56,870

hold on let me finish my thought about

1365

01:01:00,910 --> 01:00:58,730

six hundred times during the show and

1366

01:01:03,220 --> 01:01:00,920

then in between those moments is when we

1367

01:01:04,510 --> 01:01:03,230

fill in like actual interesting content

1368

01:01:06,280 --> 01:01:04,520

but usually it's just be saying hold am

1369

01:01:08,290 --> 01:01:06,290

I going finish my thought I just want to

1370

01:01:10,420 --> 01:01:08,300

say that I've spent a lot of time on the

1371

01:01:13,230 --> 01:01:10,430

air as well I was DJ of rock stations

1372

01:01:16,870 --> 01:01:13,240

and to this day I continue to work in

1373

01:01:18,820 --> 01:01:16,880

radio as my primary career most recently

1374

01:01:20,200 --> 01:01:18,830

now for Apple and music and they're the

1375

01:01:23,050 --> 01:01:20,210

only things so that's that's how I make

1376

01:01:24,760 --> 01:01:23,060

a lot of you know my time spent other

1377

01:01:27,190 --> 01:01:24,770

than doing this truth so rare right

1378

01:01:28,690 --> 01:01:27,200

radio is your career yes radio has been

1379

01:01:30,310 --> 01:01:28,700

my career since the day I turned 18

1380

01:01:31,960 --> 01:01:30,320

years old well really radios my career

1381

01:01:33,070 --> 01:01:31,970

since I was in third grade and I decided

1382

01:01:35,560 --> 01:01:33,080

that was what I wanted to do for a

1383

01:01:37,870 --> 01:01:35,570

living I think that was so cool the

1384

01:01:40,810 --> 01:01:37,880

moment I used to practice my radio voice

1385

01:01:43,780 --> 01:01:40,820

like this when I was a kid now I'm just

1386

01:01:45,340 --> 01:01:43,790

hanging never did that no but hey you're

1387

01:01:48,730 --> 01:01:45,350

such a liar i know you guys sounded

1388

01:01:51,190 --> 01:01:48,740

exactly like that suit well is that real

1389

01:01:53,740 --> 01:01:51,200

deep voice right Morgan yes oh yeah yeah

1390

01:01:56,920 --> 01:01:53,750

for sure you know I I talked about this

1391

01:02:00,760 --> 01:01:56,930

a lot you know the big radio stations

1392

01:02:02,920 --> 01:02:00,770

the big radio companies like the big

1393

01:02:05,170 --> 01:02:02,930

global powers there's like like three of

1394

01:02:06,580 --> 01:02:05,180

them maybe three or five of them I think

1395

01:02:08,340 --> 01:02:06,590

there's not any more did you know what

1396

01:02:11,170 --> 01:02:08,350

as a matter of fact every major radio

1397

01:02:13,030 --> 01:02:11,180

broadcast entity cumulus radio clear

1398

01:02:15,250 --> 01:02:13,040

channel radio now I heart media CBS

1399

01:02:16,840 --> 01:02:15,260

radio those are the main three they are

1400

01:02:18,580 --> 01:02:16,850

emerging money none of them have been in

1401

01:02:21,340 --> 01:02:18,590

the black since I think two thousand

1402

01:02:23,050 --> 01:02:21,350

five or 600 yeah that because this is

1403

01:02:25,120 --> 01:02:23,060

what they do they go in the hack away

1404

01:02:26,800 --> 01:02:25,130

all the personalities so you know you

1405

01:02:29,980 --> 01:02:26,810

used to drive to town to town and get

1406

01:02:31,630 --> 01:02:29,990

that intimate wonderful oh yes it's good

1407

01:02:32,200 --> 01:02:31,640

to hear like I've never been to this

1408

01:02:33,910 --> 01:02:32,210

town before

1409

01:02:36,160 --> 01:02:33,920

I'm hearing this DJ and he's playing

1410

01:02:37,839 --> 01:02:36,170

this new music he's talking about new

1411

01:02:39,730 --> 01:02:37,849

things and it's really cool they've

1412

01:02:41,530 --> 01:02:39,740

taken all that away they've wiped it out

1413

01:02:43,930 --> 01:02:41,540

and what they've done is they put up the

1414

01:02:46,329 --> 01:02:43,940

Ryan Seacrest's and they say Oh Ryan

1415

01:02:48,550 --> 01:02:46,339

Seacrest will be great for every single

1416

01:02:50,530 --> 01:02:48,560

station from here to it from New York

1417

01:02:52,390 --> 01:02:50,540

California let's go ahead and put them

1418

01:02:54,550 --> 01:02:52,400

in the nine o'clock to twelve o'clock

1419

01:02:56,579 --> 01:02:54,560

time slot that way we only have to play

1420

01:02:59,020 --> 01:02:56,589

one person instead of hundreds of people

1421

01:03:00,609 --> 01:02:59,030

and we can just record him so he doesn't

1422

01:03:02,500 --> 01:03:00,619

even have to be live and we can just

1423

01:03:05,290 --> 01:03:02,510

kind of put him here and there and

1424

01:03:06,670 --> 01:03:05,300

cookie cut it and in you know while

1425

01:03:08,950 --> 01:03:06,680

they're doing this they're destroying

1426

01:03:11,620 --> 01:03:08,960

everything that people listen to the

1427

01:03:13,120 --> 01:03:11,630

radio for and and they're also you know

1428

01:03:15,460 --> 01:03:13,130

the only thing that they have on these

1429

01:03:19,599 --> 01:03:15,470

days because of what happened back in

1430

01:03:22,780 --> 01:03:19,609

the 90s is right wing talk radio and

1431

01:03:26,140 --> 01:03:22,790

it's like it's this conservative stuff

1432

01:03:28,390 --> 01:03:26,150

with no boss it's a robot station these

1433

01:03:31,750 --> 01:03:28,400

days yeah it's the same people here mark

1434

01:03:33,670 --> 01:03:31,760

levin Randy Savage Shaw handy Sean

1435

01:03:35,950 --> 01:03:33,680

Hannity and Rush Limbaugh and you hear

1436

01:03:37,300 --> 01:03:35,960

those guys boom boom boom boom boom and

1437

01:03:39,339 --> 01:03:37,310

it's the same stuff and you know what

1438

01:03:41,230 --> 01:03:39,349

people are getting tired of hearing

1439

01:03:43,390 --> 01:03:41,240

these guys and they've been on for like

1440

01:03:46,960 --> 01:03:43,400

15 years and they're getting too old

1441

01:03:48,579 --> 01:03:46,970

like you know they're just it we've seen

1442

01:03:50,170 --> 01:03:48,589

it we've lived through a lot of

1443

01:03:52,900 --> 01:03:50,180

sustainable that is going to happen that

1444

01:03:54,940 --> 01:03:52,910

didn't happen yadda yadda all that you

1445

01:03:56,770 --> 01:03:54,950

know and there's an open whether people

1446

01:03:59,170 --> 01:03:56,780

really bad thing about it is honestly

1447

01:04:00,670 --> 01:03:59,180

the generation now that is the up

1448

01:04:03,099 --> 01:04:00,680

incumbents the ones that are primarily

1449

01:04:05,950 --> 01:04:03,109

listening to irn um they're never going

1450

01:04:08,589 --> 01:04:05,960

to understand that back in the 70s 80s

1451

01:04:10,030 --> 01:04:08,599

90s even for a minute in the early 2000s

1452

01:04:12,730 --> 01:04:10,040

when I first I mean I got just a taste

1453

01:04:15,160 --> 01:04:12,740

of this radio used to be in a

1454

01:04:17,589 --> 01:04:15,170

destination you used to go there's a

1455

01:04:20,230 --> 01:04:17,599

station and it was a place it was it was

1456

01:04:23,320 --> 01:04:20,240

a it was a whole environment that you

1457

01:04:28,470 --> 01:04:23,330

lived in within and that was you know

1458

01:04:31,630 --> 01:04:28,480

the creativity was just unstoppable and

1459

01:04:33,220 --> 01:04:31,640

it's just a sad depressing story I don't

1460

01:04:35,950 --> 01:04:33,230

want to get it or you're right about the

1461

01:04:39,490 --> 01:04:35,960

age brackets because by my students

1462

01:04:41,230 --> 01:04:39,500

especially my 18 to 25 s they do not

1463

01:04:44,710 --> 01:04:41,240

listen the terrestrial radio they don't

1464

01:04:46,089 --> 01:04:44,720

have a typical radio you know that you

1465

01:04:48,069 --> 01:04:46,099

plug into the wall let me

1466

01:04:50,019 --> 01:04:48,079

they if it doesn't if it doesn't come

1467

01:04:53,229 --> 01:04:50,029

through their tablet their phone or

1468

01:04:55,930 --> 01:04:53,239

their notebook they don't listen but you

1469

01:04:57,999 --> 01:04:55,940

know what I do see is you know the 17 18

1470

01:05:00,749 --> 01:04:58,009

year olds are listening to music but as

1471

01:05:05,019 --> 01:05:00,759

the age goes up they talk more about the

1472

01:05:06,789 --> 01:05:05,029

you know talk radio and a lot of my I'm

1473

01:05:08,890 --> 01:05:06,799

surprised at the number of my students

1474

01:05:11,469 --> 01:05:08,900

who listen to the show because you know

1475

01:05:14,289 --> 01:05:11,479

I'm I have a great five weeks ahead of

1476

01:05:16,420 --> 01:05:14,299

me I for the next five weeks I teach two

1477

01:05:18,519 --> 01:05:16,430

and a half hours a week that's I'm

1478

01:05:20,739 --> 01:05:18,529

finished my big classes for the summer a

1479

01:05:22,210 --> 01:05:20,749

tuesday night at the beginning social

1480

01:05:25,690 --> 01:05:22,220

psych some of the students or bring up

1481

01:05:27,670 --> 01:05:25,700

the show that's awesome and that is

1482

01:05:30,489 --> 01:05:27,680

really cool the other thing too is that

1483

01:05:32,529 --> 01:05:30,499

the problem with radio is entity and

1484

01:05:34,269 --> 01:05:32,539

what it used to be in these broadcasting

1485

01:05:36,940 --> 01:05:34,279

corporation's what they have is that

1486

01:05:39,849 --> 01:05:36,950

they didn't develop with the technology

1487

01:05:42,219 --> 01:05:39,859

as it progressed and just like anything

1488

01:05:44,799 --> 01:05:42,229

else yes when the Rolling Stones put out

1489

01:05:46,420 --> 01:05:44,809

a vinyl record in the 1960s uh when

1490

01:05:48,190 --> 01:05:46,430

eight tracks came out there was no

1491

01:05:49,479 --> 01:05:48,200

question that you would be able to get

1492

01:05:51,880 --> 01:05:49,489

too long so it's on a track and then

1493

01:05:54,370 --> 01:05:51,890

sequentially and I had one of those tape

1494

01:05:56,229 --> 01:05:54,380

into tapes into CDs into ABC's the

1495

01:05:57,910 --> 01:05:56,239

delivery system may change but the

1496

01:06:00,999 --> 01:05:57,920

content will always stay the same and

1497

01:06:03,549 --> 01:06:01,009

that's the problem that radio broadcast

1498

01:06:05,739 --> 01:06:03,559

as it was existing ran into is that they

1499

01:06:08,009 --> 01:06:05,749

did not develop with the times and they

1500

01:06:10,599 --> 01:06:08,019

were so married to this technology of a

1501

01:06:12,430 --> 01:06:10,609

giant piece of metal on a mountain

1502

01:06:15,430 --> 01:06:12,440

somewhere broadcasting you know

1503

01:06:17,380 --> 01:06:15,440

wirelessly that they refuse to adopt the

1504

01:06:20,349 --> 01:06:17,390

internet as something that could deliver

1505

01:06:22,150 --> 01:06:20,359

their content to the people and because

1506

01:06:23,859 --> 01:06:22,160

they did that they really missed the

1507

01:06:25,809 --> 01:06:23,869

boat just like blockbuster did with

1508

01:06:27,759 --> 01:06:25,819

Netflix just you know we've seen this

1509

01:06:29,589 --> 01:06:27,769

story time and time again radio is a

1510

01:06:31,509 --> 01:06:29,599

billion-dollar industry so it's taking a

1511

01:06:34,390 --> 01:06:31,519

little bit more time to die off but we

1512

01:06:37,029 --> 01:06:34,400

are there yeah they're they're basically

1513

01:06:38,799 --> 01:06:37,039

selling off for parts these stations

1514

01:06:40,509 --> 01:06:38,809

they went in they bought all these

1515

01:06:43,329 --> 01:06:40,519

stations they bankrupt at these stations

1516

01:06:45,099 --> 01:06:43,339

then they sell them for four pieces and

1517

01:06:47,109 --> 01:06:45,109

they dismantle them and they close them

1518

01:06:49,539 --> 01:06:47,119

and then they streamline them I do

1519

01:06:52,209 --> 01:06:49,549

wonder one thing though I'm I'm not a

1520

01:06:55,150 --> 01:06:52,219

fan of pure podcast I like live radio

1521

01:06:57,160 --> 01:06:55,160

you know I like the idea that if I miss

1522

01:06:59,469 --> 01:06:57,170

a show i can go listen to the archive

1523

01:07:00,070 --> 01:06:59,479

but I mean yeah what's what's the

1524

01:07:02,680 --> 01:07:00,080

balance

1525

01:07:05,020 --> 01:07:02,690

going to be do these folks do podcast

1526

01:07:08,140 --> 01:07:05,030

only because they're kind of shy about

1527

01:07:10,000 --> 01:07:08,150

being live or no they do hide a testing

1528

01:07:12,730 --> 01:07:10,010

they do podcasting because live

1529

01:07:14,650 --> 01:07:12,740

broadcasting you cannot stop down and

1530

01:07:17,830 --> 01:07:14,660

fix things and make it sound perfect and

1531

01:07:20,590 --> 01:07:17,840

you got make sort of a sarcastic yes it

1532

01:07:22,270 --> 01:07:20,600

does and also with live broadcasts like

1533

01:07:24,340 --> 01:07:22,280

what we're doing now we can interact

1534

01:07:25,480 --> 01:07:24,350

with our listeners in real time and that

1535

01:07:27,430 --> 01:07:25,490

is the thing that has always turned me

1536

01:07:30,160 --> 01:07:27,440

off of podcasting is that there is that

1537

01:07:31,810 --> 01:07:30,170

sense of connection and intimacy with

1538

01:07:35,230 --> 01:07:31,820

the host as I listened to him in that

1539

01:07:37,000 --> 01:07:35,240

moment it is completely just removed

1540

01:07:40,090 --> 01:07:37,010

from the entire equation and therefore

1541

01:07:42,040 --> 01:07:40,100

it it just seems much less special to me

1542

01:07:43,450 --> 01:07:42,050

in that way because there is that room

1543

01:07:45,850 --> 01:07:43,460

for spontaneity is completely

1544

01:07:47,320 --> 01:07:45,860

disintegrate program if you can't do

1545

01:07:48,940 --> 01:07:47,330

that and that's what we need Howard

1546

01:07:50,650 --> 01:07:48,950

started and people like that so great

1547

01:07:52,390 --> 01:07:50,660

was you'll never get that in podcasting

1548

01:07:54,550 --> 01:07:52,400

and podcasting will never be a major

1549

01:07:56,320 --> 01:07:54,560

medium that that makes it my tummys the

1550

01:07:59,580 --> 01:07:56,330

whole time that we're doing the show my

1551

01:08:02,770 --> 01:07:59,590

eyes are glued to the to the chat room I

1552

01:08:05,140 --> 01:08:02,780

mean I love that interaction you know

1553

01:08:08,920 --> 01:08:05,150

skies and their analog holes in there we

1554

01:08:11,800 --> 01:08:08,930

got some regulars so getting back to the

1555

01:08:16,120 --> 01:08:11,810

truth funders I would assume that you

1556

01:08:18,550 --> 01:08:16,130

and Mark are kind of on the same page if

1557

01:08:21,160 --> 01:08:18,560

you have a guess where do you think

1558

01:08:25,480 --> 01:08:21,170

it'll be in a few years two or three

1559

01:08:27,970 --> 01:08:25,490

years well so we were working on some

1560

01:08:31,810 --> 01:08:27,980

really cool apps some behind-the-scenes

1561

01:08:33,579 --> 01:08:31,820

stuff that was really neat that stuff

1562

01:08:35,800 --> 01:08:33,589

kind of went on hold for a little bit

1563

01:08:37,930 --> 01:08:35,810

and it's not that we don't have it ready

1564

01:08:39,310 --> 01:08:37,940

we do have it we could release it and

1565

01:08:43,960 --> 01:08:39,320

some of these things that we were

1566

01:08:46,840 --> 01:08:43,970

working on was um kit live streams where

1567

01:08:49,420 --> 01:08:46,850

people could Skywatch like weather

1568

01:08:51,640 --> 01:08:49,430

weather cams you like the Arizona news

1569

01:08:53,170 --> 01:08:51,650

weather cam and we could pull it in and

1570

01:08:55,420 --> 01:08:53,180

stream it so you could come to truth

1571

01:08:57,550 --> 01:08:55,430

funders and watch streams in different

1572

01:09:00,190 --> 01:08:57,560

states and just stare at the sky bar

1573

01:09:02,349 --> 01:09:00,200

cams yeah just live cams any time you

1574

01:09:04,000 --> 01:09:02,359

want so that way if you wanted to UFO

1575

01:09:05,650 --> 01:09:04,010

watch you could do it and you could

1576

01:09:08,530 --> 01:09:05,660

potentially record some of the stuff

1577

01:09:10,990 --> 01:09:08,540

from your from your desktop so i can get

1578

01:09:13,259 --> 01:09:11,000

like a seti project if lots of people

1579

01:09:16,720 --> 01:09:13,269

bought inexpensive

1580

01:09:19,870 --> 01:09:16,730

IP cams and pointed I'm straight-up got

1581

01:09:21,910 --> 01:09:19,880

me definitely yeah that'd be a

1582

01:09:25,539 --> 01:09:21,920

project for somebody that could totally

1583

01:09:27,549 --> 01:09:25,549

be a project Oh without a doubt um you

1584

01:09:31,539 --> 01:09:27,559

know so to interconnect the network of

1585

01:09:33,249 --> 01:09:31,549

you know sky pointing webcams that would

1586

01:09:35,229 --> 01:09:33,259

be a fantastic one I think a lot of

1587

01:09:37,120 --> 01:09:35,239

people would donate to that and think

1588

01:09:39,039 --> 01:09:37,130

that it was super cool I mean that's the

1589

01:09:42,039 --> 01:09:39,049

kind of project that we would love to

1590

01:09:44,470 --> 01:09:42,049

fund there is a guy that is doing a

1591

01:09:46,419 --> 01:09:44,480

project where he is and we've been in

1592

01:09:48,999 --> 01:09:46,429

touch a little bit here and there he is

1593

01:09:52,629 --> 01:09:49,009

he actually created an observatory and

1594

01:09:54,609 --> 01:09:52,639

is filming the moon without NASA without

1595

01:09:56,950 --> 01:09:54,619

using NASA's footage and what he was

1596

01:09:58,839 --> 01:09:56,960

saying was that when he was filming the

1597

01:10:00,580 --> 01:09:58,849

or he was watching NASA footage of the

1598

01:10:03,250 --> 01:10:00,590

moon and right when something strange

1599

01:10:05,319 --> 01:10:03,260

started to happen it cut away and went

1600

01:10:07,450 --> 01:10:05,329

to a different camera angle and he was

1601

01:10:09,729 --> 01:10:07,460

sick of watching this and seeing this

1602

01:10:11,680 --> 01:10:09,739

where it would always cut away if he was

1603

01:10:14,859 --> 01:10:11,690

trying to stare at something so what he

1604

01:10:16,779 --> 01:10:14,869

did he was independently wealthy and he

1605

01:10:20,970 --> 01:10:16,789

raised some money and created an

1606

01:10:23,379 --> 01:10:20,980

organization a non non profit and he

1607

01:10:26,680 --> 01:10:23,389

created this Observatory with a camera

1608

01:10:28,899 --> 01:10:26,690

and he is creating a feed to the moon

1609

01:10:31,029 --> 01:10:28,909

which is not interrupted it's just the

1610

01:10:33,100 --> 01:10:31,039

stream so he might be creating a product

1611

01:10:35,020 --> 01:10:33,110

on truth funder soon but something like

1612

01:10:37,930 --> 01:10:35,030

that I mean this is the kind of stuff

1613

01:10:39,850 --> 01:10:37,940

that we love and that we want people to

1614

01:10:41,709 --> 01:10:39,860

create on here and we will help to

1615

01:10:44,379 --> 01:10:41,719

broadcast it and get it to the right

1616

01:10:46,149 --> 01:10:44,389

places and push it to the right people I

1617

01:10:48,700 --> 01:10:46,159

mean this is what we get really excited

1618

01:10:51,399 --> 01:10:48,710

about um so so yeah there's there's

1619

01:10:53,729 --> 01:10:51,409

projects like that but then where do we

1620

01:10:56,470 --> 01:10:53,739

see ourselves like I said there is a

1621

01:10:58,319 --> 01:10:56,480

we're partnering up with some some big

1622

01:11:01,000 --> 01:10:58,329

people or potentially partnering and

1623

01:11:03,180 --> 01:11:01,010

we've had a couple of offers come our

1624

01:11:05,770 --> 01:11:03,190

way and right now I'm just trying to

1625

01:11:09,009 --> 01:11:05,780

move things around see what would be the

1626  
01:11:11,410 --> 01:11:09,019  
best form for the company and you know

1627  
01:11:15,490 --> 01:11:11,420  
for the morale of the company for how

1628  
01:11:18,549 --> 01:11:15,500  
people view the company and you know

1629  
01:11:20,589 --> 01:11:18,559  
what we'll get it the best exposure sigh

1630  
01:11:22,930 --> 01:11:20,599  
thank you mark mark you mind if I climb

1631  
01:11:24,850 --> 01:11:22,940  
in with please please go ahead by the

1632  
01:11:26,740 --> 01:11:24,860  
way if you guys hearing anything other

1633  
01:11:27,220 --> 01:11:26,750  
than my voice coming from my line is

1634  
01:11:32,410 --> 01:11:27,230  
because of

1635  
01:11:35,950 --> 01:11:32,420  
middleville Colonel over-watering Raven

1636  
01:11:39,520 --> 01:11:35,960  
is upside it's a monster I'm in a

1637  
01:11:42,130 --> 01:11:39,530  
monsoon I mean at all like there were

1638  
01:11:45,220 --> 01:11:42,140

you guys near on down yeah it's great

1639

01:11:47,470 --> 01:11:45,230

but it's like I'm a dog says come across

1640

01:11:49,000 --> 01:11:47,480

what I was gonna say those you know I

1641

01:11:51,280 --> 01:11:49,010

think the idea was true funders right

1642

01:11:53,860 --> 01:11:51,290

now honestly and looking at it in two or

1643

01:11:55,240 --> 01:11:53,870

three years ahead the obvious benchmarks

1644

01:11:59,050 --> 01:11:55,250

and goals that we would like to hit in

1645

01:12:00,760 --> 01:11:59,060

terms of you know user exposure and the

1646

01:12:02,410 --> 01:12:00,770

amounts of people coming to visit to

1647

01:12:05,950 --> 01:12:02,420

funders and interacting with on daily

1648

01:12:07,900 --> 01:12:05,960

basis but I think really it's at this

1649

01:12:09,550 --> 01:12:07,910

point much more about keeping an open

1650

01:12:11,200 --> 01:12:09,560

mind and let anything to organically

1651  
01:12:13,150 --> 01:12:11,210  
grow and build into whatever it's going

1652  
01:12:15,310 --> 01:12:13,160  
to become and allowing it not not

1653  
01:12:17,110 --> 01:12:15,320  
micromanaging what true funders is and

1654  
01:12:18,190 --> 01:12:17,120  
allowing true funders to decide for

1655  
01:12:20,770 --> 01:12:18,200  
itself what it's going to be because

1656  
01:12:22,030 --> 01:12:20,780  
just like anything else it's a we're

1657  
01:12:24,130 --> 01:12:22,040  
working with the universe and I think

1658  
01:12:25,900 --> 01:12:24,140  
that we should let the universe put in

1659  
01:12:29,950 --> 01:12:25,910  
there fifty percent of it too so we

1660  
01:12:32,530 --> 01:12:29,960  
should keep it open mind yeah I think

1661  
01:12:35,110 --> 01:12:32,540  
that's that's really well said art it

1662  
01:12:37,210 --> 01:12:35,120  
will be whatever whatever people make of

1663  
01:12:39,700 --> 01:12:37,220

it you know if people decide they hate

1664

01:12:43,150 --> 01:12:39,710

it and it's not working for them then

1665

01:12:45,880 --> 01:12:43,160

that's one thing we haven't we've had

1666

01:12:49,510 --> 01:12:45,890

people inquire there's been a few people

1667

01:12:51,790 --> 01:12:49,520

in the past who have said oh oh oh

1668

01:12:56,530 --> 01:12:51,800

enquirer I was talking to use 'ok okay

1669

01:13:01,870 --> 01:12:56,540

yeah you know Paco we had a there was a

1670

01:13:07,810 --> 01:13:01,880

you know on on what is it uh the art

1671

01:13:10,810 --> 01:13:07,820

bell chat page oh gosh oh yeah Bell

1672

01:13:13,540 --> 01:13:10,820

gabelle gap thank you um so on bail cab

1673

01:13:15,880 --> 01:13:13,550

there was actually a you know someone

1674

01:13:19,090 --> 01:13:15,890

posted one of our projects and said oh

1675

01:13:20,380 --> 01:13:19,100

this is really cool is this project

1676

01:13:22,240 --> 01:13:20,390

actually going to happen does anybody

1677

01:13:24,160 --> 01:13:22,250

know about this truth wonder stuff and

1678

01:13:26,470 --> 01:13:24,170

then someone you know there are a couple

1679

01:13:28,360 --> 01:13:26,480

of posts like oh yeah there are a new

1680

01:13:29,860 --> 01:13:28,370

company and then someone wrote

1681

01:13:32,770 --> 01:13:29,870

underneath that I think it was oh

1682

01:13:35,110 --> 01:13:32,780

they're just trying to you know make

1683

01:13:37,420 --> 01:13:35,120

money and you know trying to make as

1684

01:13:39,430 --> 01:13:37,430

much money as they can probably and then

1685

01:13:40,960 --> 01:13:39,440

someone else wrote something under there

1686

01:13:43,000 --> 01:13:40,970

like no they're actually

1687

01:13:44,920 --> 01:13:43,010

cool I've listened to their show I mean

1688

01:13:46,780 --> 01:13:44,930

there's all this stuff but some people

1689

01:13:50,080 --> 01:13:46,790

thinking oh they're trying to make all

1690

01:13:52,660 --> 01:13:50,090

the money they can to be quite honest we

1691

01:13:55,000 --> 01:13:52,670

are business so yes we do want to make

1692

01:13:58,390 --> 01:13:55,010

money because if we make money we're

1693

01:14:00,610 --> 01:13:58,400

able to have more advertising and and

1694

01:14:02,230 --> 01:14:00,620

make it bigger and more robust and were

1695

01:14:05,260 --> 01:14:02,240

able to get your project out and do

1696

01:14:07,420 --> 01:14:05,270

stuff but how much money I mean we're

1697

01:14:09,700 --> 01:14:07,430

not we're not taking anything if people

1698

01:14:12,670 --> 01:14:09,710

won't have a project and they want to

1699

01:14:15,580 --> 01:14:12,680

put it up we take four percent of that

1700

01:14:18,760 --> 01:14:15,590

and for what we do and we all target it

1701

01:14:20,680 --> 01:14:18,770

is tiny I'm telling you it's we've spent

1702

01:14:23,440 --> 01:14:20,690

a lot more money than we made so far oh

1703

01:14:25,450 --> 01:14:23,450

I'm sure but I think that will change I

1704

01:14:28,150 --> 01:14:25,460

think that will change over the years as

1705

01:14:29,380 --> 01:14:28,160

this continues to grow and evolve and I

1706

01:14:31,960 --> 01:14:29,390

think that's another thing is what we

1707

01:14:34,000 --> 01:14:31,970

need is time it's still a new platform

1708

01:14:35,890 --> 01:14:34,010

and that's why it's so cool to jump on

1709

01:14:38,050 --> 01:14:35,900

board now is because you could be one of

1710

01:14:40,270 --> 01:14:38,060

those projects that is there and ready

1711

01:14:42,670 --> 01:14:40,280

to go when that big one hits and

1712

01:14:44,560 --> 01:14:42,680

suddenly boom there's there's tons of

1713

01:14:46,900 --> 01:14:44,570

people on the site because it's just a

1714

01:14:48,940 --> 01:14:46,910

matter of time you know somewhere in

1715

01:14:50,800 --> 01:14:48,950

your area there's 45 million dollar

1716

01:14:54,220 --> 01:14:50,810

mansion on the marker that'll be yours

1717

01:14:56,170 --> 01:14:54,230

and we here hey I will take it it has a

1718

01:14:58,420 --> 01:14:56,180

hundred has a hundred twenty three rooms

1719

01:14:59,830 --> 01:14:58,430

every time I hear about these places I

1720

01:15:02,260 --> 01:14:59,840

always wonder how do you keep it clean

1721

01:15:05,410 --> 01:15:02,270

but I'm way off topic I'm sorry go ahead

1722

01:15:06,850 --> 01:15:05,420

guys yeah I you gotta you gotta wonder

1723

01:15:09,880 --> 01:15:06,860

how to keep those things cleaning a lot

1724

01:15:12,520 --> 01:15:09,890

of maids I suppose but yeah you know the

1725

01:15:15,370 --> 01:15:12,530

the future for this thing is it's like

1726

01:15:18,070 --> 01:15:15,380

the the reason why we do it is to help

1727

01:15:19,750 --> 01:15:18,080

the universe and really feel that and it

1728

01:15:21,850 --> 01:15:19,760

was like you at you said earlier like

1729

01:15:24,400 --> 01:15:21,860

you seem like a nice person you really

1730

01:15:27,340 --> 01:15:24,410

seem like a naturally nice person um and

1731

01:15:29,620 --> 01:15:27,350

that's how I hope people view truth

1732

01:15:31,060 --> 01:15:29,630

fundes like it's a nice site it's not

1733

01:15:33,250 --> 01:15:31,070

it's really trying to help people

1734

01:15:35,860 --> 01:15:33,260

because we are that's what we're trying

1735

01:15:37,570 --> 01:15:35,870

to do if whether it's marv universe hope

1736

01:15:38,560 --> 01:15:37,580

it comes out reminds me that reminds me

1737

01:15:40,180 --> 01:15:38,570

of something you said when you were

1738

01:15:41,380 --> 01:15:40,190

first you know building the idea for

1739

01:15:43,300 --> 01:15:41,390

true thunders and ultimately what it

1740

01:15:45,280 --> 01:15:43,310

would become is that the one thing you

1741

01:15:48,610 --> 01:15:45,290

really didn't want truth lenders to be

1742

01:15:51,220 --> 01:15:48,620

was that kind of stigma that's attached

1743

01:15:53,080 --> 01:15:51,230

with the paranormal genre and realm that

1744

01:15:54,430 --> 01:15:53,090

is like you know it's very dark it is

1745

01:15:58,360 --> 01:15:54,440

very

1746

01:16:01,030 --> 01:15:58,370

common person you feel as though you're

1747

01:16:03,580 --> 01:16:01,040

you're being engaged with or involved

1748

01:16:05,530 --> 01:16:03,590

with something that is not for you it's

1749

01:16:07,120 --> 01:16:05,540

a lot of skulls and all it's just a

1750

01:16:10,390 --> 01:16:07,130

weird imagery and you wanted to keep it

1751

01:16:12,550 --> 01:16:10,400

much more calm and like friendly to the

1752

01:16:14,320 --> 01:16:12,560

user friendly to people that aren't

1753

01:16:16,090 --> 01:16:14,330

necessarily involved with the paranormal

1754

01:16:18,700 --> 01:16:16,100

community on day-to-day basis and wanted

1755

01:16:20,709 --> 01:16:18,710

them to feel comfortable engaging well

1756

01:16:23,950 --> 01:16:20,719

absolutely that's a really great point

1757

01:16:26,260 --> 01:16:23,960

art I mean when you're creating a site

1758

01:16:29,620 --> 01:16:26,270

for so long when you're dealing with

1759

01:16:31,420 --> 01:16:29,630

anything that's beyond the norm and

1760

01:16:33,100 --> 01:16:31,430

you're dealing with aliens and UFOs and

1761

01:16:35,200 --> 01:16:33,110

you're dealing with ghosts and you're

1762

01:16:37,870 --> 01:16:35,210

dealing with psychic phenomenon this

1763

01:16:40,840 --> 01:16:37,880

imagery that you have is black it's

1764

01:16:43,900 --> 01:16:40,850

purple it's these dark colors and it's

1765

01:16:46,780 --> 01:16:43,910

strange alien stuff and it's stars and

1766

01:16:48,939 --> 01:16:46,790

it's all of that no one in a long time

1767

01:16:50,920 --> 01:16:48,949

has approached it from this professional

1768

01:16:54,070 --> 01:16:50,930

point of view that makes it okay for

1769

01:16:56,110 --> 01:16:54,080

people to like it you know if I'm not

1770

01:16:58,240 --> 01:16:56,120

into the paranormal and suddenly I come

1771

01:17:00,250 --> 01:16:58,250

across a site I'm not gonna run away

1772

01:17:03,000 --> 01:17:00,260

screaming saying Oh what did I just see

1773

01:17:06,130 --> 01:17:03,010

that was creepy no it's it's pretty

1774

01:17:08,439 --> 01:17:06,140

right because we're trying to make it

1775

01:17:10,479 --> 01:17:08,449

that way and make it so it's okay to

1776

01:17:14,260 --> 01:17:10,489

talk about these things make it so

1777

01:17:16,240 --> 01:17:14,270

that's okay to donate um and not not

1778

01:17:21,310 --> 01:17:16,250

scare people away with you know skull

1779

01:17:23,770 --> 01:17:21,320

and bones images we really want this to

1780

01:17:26,590 --> 01:17:23,780

be a thing that people say okay yeah

1781

01:17:28,780 --> 01:17:26,600

this is a professional site people you

1782

01:17:30,130 --> 01:17:28,790

know I can put my my thing up there my

1783

01:17:32,560 --> 01:17:30,140

project and people will take it

1784

01:17:34,020 --> 01:17:32,570

seriously and I think people have to

1785

01:17:35,860 --> 01:17:34,030

realize that the notion behind

1786

01:17:38,170 --> 01:17:35,870

crowdfunding is that you're not asking

1787

01:17:41,410 --> 01:17:38,180

for a hundred bucks I mean you know

1788

01:17:43,390 --> 01:17:41,420

thousand people donate a dollar or two

1789

01:17:46,390 --> 01:17:43,400

then a project gets funded there's

1790

01:17:47,800 --> 01:17:46,400

nothing wrong with donating a dollar you

1791

01:17:49,810 --> 01:17:47,810

know you might have a dollar and a half

1792

01:17:52,260 --> 01:17:49,820

right now sitting your paypal balance

1793

01:17:55,450 --> 01:17:52,270

will pick a project and send the buck

1794

01:17:57,340 --> 01:17:55,460

yeah yeah and you get stuff for that

1795

01:17:59,979 --> 01:17:57,350

buff you get stuff for that five dollars

1796

01:18:03,310 --> 01:17:59,989

and I spend five dollars you know

1797

01:18:05,200 --> 01:18:03,320

getting my coffee my Starbucks which I

1798

01:18:07,990 --> 01:18:05,210

hate to admit but I get a medium latte

1799

01:18:11,350 --> 01:18:08,000

right it's a daily thing that I get

1800

01:18:13,840 --> 01:18:11,360

and winds up being like 375 425 attacks

1801

01:18:15,880 --> 01:18:13,850

that's five dollars to a project that

1802

01:18:17,350 --> 01:18:15,890

could help somebody out and help to

1803

01:18:19,060 --> 01:18:17,360

answer some of the mysteries of life

1804

01:18:21,670 --> 01:18:19,070

that we're trying to figure out as a

1805

01:18:23,650 --> 01:18:21,680

group and to me it's like I can donate

1806

01:18:26,800 --> 01:18:23,660

that little to somebody's dream and it

1807

01:18:27,880 --> 01:18:26,810

in some small way contribute to

1808

01:18:29,440 --> 01:18:27,890

something that somebody is very

1809

01:18:31,660 --> 01:18:29,450

passionate about and wants to be

1810

01:18:33,820 --> 01:18:31,670

spending their own personal time working

1811

01:18:35,920 --> 01:18:33,830

on that's a rewarding feeling for me

1812

01:18:37,390 --> 01:18:35,930

ultimately like I just I did something

1813

01:18:38,920 --> 01:18:37,400

good with that doll or as opposed to

1814

01:18:40,570 --> 01:18:38,930

like getting it to my cat but he rip it

1815

01:18:42,070 --> 01:18:40,580

up which did happen yesterday literally

1816

01:18:45,190 --> 01:18:42,080

my cat ripped up a dollar I could have

1817

01:18:47,050 --> 01:18:45,200

used that dog 800 he stole it and he

1818

01:18:49,900 --> 01:18:47,060

likes to rip things up so its way it

1819

01:18:52,390 --> 01:18:49,910

works but that's that dollar going to

1820

01:18:55,180 --> 01:18:52,400

somebody's passion project to me i l

1821

01:18:57,070 --> 01:18:55,190

just feeling like I did something with

1822

01:18:58,870 --> 01:18:57,080

that money that went towards somebody

1823

01:19:00,910 --> 01:18:58,880

else's like pursuit of happiness that's

1824

01:19:02,920 --> 01:19:00,920

a good thing to an ear if it's a dollar

1825

01:19:04,330 --> 01:19:02,930

that's what comes down to do it you know

1826

01:19:06,430 --> 01:19:04,340

you'll feel better with yourself the end

1827

01:19:09,850 --> 01:19:06,440

of the day it's a good karma I mean it's

1828

01:19:12,730 --> 01:19:09,860

good karma anyway you dice it so um and

1829

01:19:15,280 --> 01:19:12,740

you know i think the the one thing that

1830

01:19:17,140 --> 01:19:15,290

we have to wonder about is some people

1831

01:19:19,570 --> 01:19:17,150

like to remain anonymous i think some

1832

01:19:21,370 --> 01:19:19,580

people are so scared that oh well if i

1833

01:19:24,670 --> 01:19:21,380

call the radio show that they'll know

1834

01:19:26,440 --> 01:19:24,680

who i am that they quote unquote and in

1835

01:19:28,240 --> 01:19:26,450

who's they you know some people say it's

1836

01:19:29,950 --> 01:19:28,250

the government's some people they I

1837

01:19:31,810 --> 01:19:29,960

don't want people to know that I'm I'm

1838

01:19:34,180 --> 01:19:31,820

researching this stuff or that I'm

1839

01:19:36,640 --> 01:19:34,190

interested in it or you know and then

1840

01:19:41,710 --> 01:19:36,650

they're worried about it but you know

1841

01:19:43,360 --> 01:19:41,720

what nobody is people are not following

1842

01:19:45,760 --> 01:19:43,370

our site we're not giving any

1843

01:19:49,510 --> 01:19:45,770

information out it's completely

1844

01:19:53,500 --> 01:19:49,520

anonymous donation from our I got you

1845

01:19:56,110 --> 01:19:53,510

guys don't share your chamber list you

1846

01:20:01,810 --> 01:19:56,120

don't sell it you mean our days in house

1847

01:20:04,330 --> 01:20:01,820

no yeah no way okay well I mean you need

1848

01:20:06,850 --> 01:20:04,340

a you need a name in order to take a

1849

01:20:09,700 --> 01:20:06,860

Visa card you know someone's someone's

1850

01:20:12,550 --> 01:20:09,710

donating five bucks to a project and so

1851  
01:20:15,040 --> 01:20:12,560  
your name is on that sure well that

1852  
01:20:17,460 --> 01:20:15,050  
we are out of getting or out we are out

1853  
01:20:21,500 --> 01:20:17,470  
of time the fastest 90 minutes my gosh

1854  
01:20:24,050 --> 01:20:21,510  
did you guys so want to close up and

1855  
01:20:26,990 --> 01:20:24,060  
just tell people your site and we gotta

1856  
01:20:28,370 --> 01:20:27,000  
go sure good I've got nothing mark take

1857  
01:20:33,470 --> 01:20:28,380  
it off yeah thank you for an awesome I

1858  
01:20:35,330 --> 01:20:33,480  
got ya sorry go to WWF under calm right

1859  
01:20:37,430 --> 01:20:35,340  
now at the very front in the page if you

1860  
01:20:40,430 --> 01:20:37,440  
scroll down you will see professor

1861  
01:20:43,280 --> 01:20:40,440  
Eric's project and it's right there it's

1862  
01:20:44,540 --> 01:20:43,290  
right on the front page and I say thank

1863  
01:20:47,270 --> 01:20:44,550

you so much for having us on the show

1864

01:20:50,090 --> 01:20:47,280

Eric and on top of that you know donate

1865

01:20:53,000 --> 01:20:50,100

to Eric's project because he's making

1866

01:20:56,210 --> 01:20:53,010

progress people are donating like we

1867

01:20:58,160 --> 01:20:56,220

said donate a buck donate five bucks he

1868

01:20:59,960 --> 01:20:58,170

will share the results with you and you

1869

01:21:02,030 --> 01:20:59,970

will hear the answers if we can raise

1870

01:21:04,490 --> 01:21:02,040

that money for him and I'm sure he'll

1871

01:21:06,890 --> 01:21:04,500

share them with you on his show that

1872

01:21:09,020 --> 01:21:06,900

sounds great well thank you folks this

1873

01:21:11,630 --> 01:21:09,030

has been our seventh edition of the show

1874

01:21:13,520 --> 01:21:11,640

I look forward to seeing everyone next

1875

01:21:16,370 --> 01:21:13,530

week have a good night when we're think

1876

01:21:18,620 --> 01:21:16,380

it is true thunders radio live on IR in

1877

01:21:20,420 --> 01:21:18,630

every Wednesday 6 p.m. pacific 9 p.m.

1878

01:21:21,530 --> 01:21:20,430

easter tune in mark and I we like to

1879

01:21:23,240 --> 01:21:21,540

have a nice time we like to talk to

1880

01:21:24,800 --> 01:21:23,250

guests like Eric but I do encourage

1881

01:21:26,000 --> 01:21:24,810

everybody to none listed or nonsense

1882

01:21:28,070 --> 01:21:26,010

because we try to have fun with it and

1883

01:21:31,460 --> 01:21:28,080

be informative at the same time so truth

1884

01:21:34,550 --> 01:21:31,470

finders radio I are in Wednesday's p.m.

1885

01:21:38,570 --> 01:21:34,560

east rim yeah and we will be talking

1886

01:21:40,640 --> 01:21:38,580

this week to people a certain ghost

1887

01:21:44,900 --> 01:21:40,650

hunter who visits the other side in

1888

01:21:46,640 --> 01:21:44,910

order to relay psychic information so

1889

01:21:48,290 --> 01:21:46,650

it's gonna be a really really cool show

1890

01:21:51,230 --> 01:21:48,300

this week it sounds it's gonna know

1891

01:21:53,480 --> 01:21:51,240

certainly be listening I will see

1892

01:21:55,790 --> 01:21:53,490

everyone next week and as I save you